

# STANDARD KEMAHIRAN PEKERJAAN KEBANGSAAN (NATIONAL OCCUPATIONAL SKILLS STANDARD)

VIDEO / FILM (EDITING)

LEVEL 5



JABATAN PEMBANGUNAN KEMAHIRAN KEMENTERIAN SUMBER MANUSIA, MALAYSIA

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# STANDARD PRACTICE NATIONAL OCCUPATIONAL SKILLS STANDARD (NOSS) FOR; VIDEO / FILM (EDITING) LEVEL 5

#### 1. INTRODUCTION

Video or film editing is part of the creative post-production process of filmmaking. It involves the selection and combining of shots into sequences, and ultimately creating a finished motion picture. Video or film editing is often referred to as the 'invisible art' because when it is well-practiced, the viewer can become so engaged that he or she is not even aware of the editor's work. In other words, video or film editing is a process of manipulating and rearranging video shots to create and generate new work. Visual editing is one part of the post production process which involved rearranging, adding or removing sections of video clips, applying colour correction, filters and enhancement and creating transitions between clips.

There are many reasons to edit a video or film such as removing unwanted footages, choosing the best footages, creating a smooth flow between scenes, adding effects, graphics and many more. The simplest and most common task in editing is removing the unwanted footages because the story can be dramatically improved by simply getting rid of unwanted bits. After production shoot of scenes, the best material will be chosen for final edit but the most important things in film or video editing is to ensure the smooth flow of the video or film presentation. In order to create an impressive video or film, the editor can add some extra elements like altering the style, mood of music, visual effects and many more. This will provide the audience the enjoyment in watching the video or film.

Video or film editing can create sensually provocative montages, become a laboratory for experimental cinema, bring out the emotional truth in an actor's performance, create a point of view on otherwise obtuse events, guide the telling and pace of a story, create an illusion of danger where there is none, give emphasis to things that would not have otherwise been noted and even create a vital subconscious emotional connection to the viewer.

Therefore, this NOSS document is structured to bring out as much as possible of skilful labour or personnel that are very enthusiastic, passionate and qualified to work in the video or film production industry. The personnel who undergo training based on this NOSS should be able to attain and develop new skill as video or film editor and earn incomes based on his or her skills, experience and the production house itself. The level 5 of this NOSS will describe capability in Audio Visual (AV) editing consultation, Audio Visual (AV) editing concept, Audio Visual (AV) editing work management, Audio Visual (AV) editing studio management, Audio Visual (AV) editing and scene analysis. Furthermore, this NOSS has been developed from the discussion and brainstorming done according to industry's needs by the industrial experts who have had years experience in their field. The current demand for qualified and experienced Level 5 Editor for video or film editing is in demand as it is now and may increase in the near future.

This NOSS will definitely be usable to produce the most skilful personnel for the benefit of the industry as well as the country. Those who are interested may enrol with minimum requirement such as possesses Malaysia Skills Diploma (DKM) Level 4, mentally fit, not colour blind. English proficiency and computer literature is an added advantage.

#### 2. OCCUPATIONAL STRUCTURE

Video / Film (Editing) personnel come under the Sector Information Communication Technology and Sub-Sector of Digital Creative. Fig. 1.1 shows the structured career path of video / film (editing) personnel.

	SECTOR												
	INFORMATION TECHNOLOGY & COMMUNICATION (ICT)												
						S	UB - SECTOR						
						DIG	GITAL CREATIV	E					
LEVEL	Pre- Production				Р	roduction				Post production Mgn			
			Creative					Technical (Lighting)	Technical (Audio)	Visual Effect	Visual Editing	Color Grading	
L5	Producer/ Director		Art Director				Technical Producer / Technical Director	Gaffer	Senior Audio Engineer	VFX Creative Director	Supervising Editor	Colorist	Producer
L4	Script Writer	Set Designer Costume Make Up Designer Designer					Cameraman	Senior Lighting Technician	Audio Engineer	Visual Effect Lead Supervisor	Senior Editor	Junior Colorist	Production Manager
L3	No level	Props Master	Set Builder	Scenic Painter	Wardrobe Manager	Make up Artist	camera operator	Lighting Technician	Assistant Audio Engineer	Visual Effect Supervisor	Editor	No level	Asst Production manager
L2	No level	Props Man	Set Dresser	Painter Assistant	Wardrobe Dresser	Make up Asst.	Camera Assistant / Rigger	Lighting Assistant	Audio Technician	Junior Visual Effect	Asst. Editor	No level	production Coordinator
L1							No leve	I					

Figure 1.1 Occupational Profile for Video / Film (Editing) personnel

SECTOR INFORMATION TECHNOLOGY & COMMUNICATION (ICT			
SUB SECTOR	DIGITAL CREATIVE (VIDEO / FILM)		
LEVEL POST - PRODUCTION (VISUAL EDITING)			
L5	VIDEO / FILM (EDITING)		
L4	VIDEO / FILM (EDITING)		
L3	VIDEO / FILM (EDITING)		
L2	No Level		
L1	No Level		

Figure 1.1 Occupational Area Analysis (OAA) for Video / Film (Editing) personnel

#### 3. DEFINITION OF COMPETENCY LEVEL

The NOSS is developed for various occupational areas. Candidates for certification must be assessed and trained at certain levels to substantiate competencies. Below is a guideline of each NOSS Level as defined by the Department of Skills Development, Ministry of Human Resources, Malaysia.

Malaysia Skills Certificate Level 1:	Competent in performing a range of varied work activities, most of which are routine and predictable.					
Malaysia Skills Certificate Level 2:	Competent in performing a significant range of varied work activities, performed in a variety of contexts. Some of the activities are non-routine and required individual responsibility and autonomy.					
Malaysia Skills Certificate Level 3:	Competent in performing a broad range of varied work activities, performed in a variety of contexts, most of which are complex and non-routine. There is considerable responsibility and autonomy and control or guidance of others is often required.					
Malaysia Skills Diploma Level 4:	Competent in performing a broad range of complex technical or professional work activities performed in a wide variety of contexts and with a substantial degree of personal responsibility and autonomy. Responsibility for the work of others and allocation of resources is often present.					
Malaysia Skills Advanced Diploma Level 5:	Competent in applying a significant range of fundamental principles and complex techniques across a wide and often unpredictable variety of contexts. Very substantial personal autonomy and often significant responsibility for the work of others and for the allocation of substantial resources features strongly, as do personal accountabilities for analysis, diagnosis,					

5

planning, execution and evaluation.

#### 4. MALAYSIAN SKILL CERTIFICATION

Candidates after being assessed and verified and fulfilled the Malaysian Skill Certification requirements shall be awarded with Malaysia Skills Advanced Diploma (DLKM) for Level 5.

#### 5. JOB COMPETENCIES

A Video / Film (Editing) Personnel (Level 5) is competent in performing:

- Audio Visual (AV) Editing Consultation
- Audio Visual (AV) Editing Concept
- Audio Visual (AV) Editing Work Management
- Audio Visual (AV) Editing Studio Management
- Audio Visual (AV) Editing Approval
- Scene Analysis

#### 6. WORKING CONDITIONS

As Level 5 Editor, they are part of management team. Therefore, they work in a single room which equipped with LCD monitor and DVD player for previewing any video presentation to client. The setting up of the room is similar to other normal office room consist of office furniture just comfortable for them to work. The room are adequately ventilated and lighted.

They usually have contact with a range of people including clients, other Editors, Accountants, Directors, Producers and people in the facilities company (such as film labs and CGI studios), etc.

#### 7. EMPLOYMENT PROSPECTS

There is a high demand for skilled personnel in Digital Creative industry as the industry is developing rapidly. Based on this recognition towards creative industry in Malaysia, the Government of Malaysia give full support to the industry through various government agencies and fund providing. This is recognised globally as a huge growth area and there is a need for properly trained personnel at all levels. Having a suitably skilled workforce will position Malaysia as a centre of excellence in the region and help towards inward investment in the country.

The editing personnel for video or film editing has a high employment prospect whether locally or internationally. This is because the local expertise workforce is recognised by other countries as being highly knowledgeable and skilled in video or film production industry. This in turn increases the demand for skilled personnel in this field to be employed locally or internationally. The income or remuneration for this profession normally compensate with skills and experience.

Video or film editors need standard coursework such as graphics, basic editing and commercial editing. Experience using graphic and editing software is an essential for video or film editor. Video or film editors sometimes end up as Visual Effects (VFX) Directors and Sound Editors.

As Malaysia had identified in the 3rd Industrial Master Plan and stated in the Tenth Malaysian Plan, Multimedia through ICT will be an important enabler for Malaysia to position itself at the international level. Employment growth in the ICT industry is significant and is in current demand. Personnel also able to be employed in other related occupations such as production house, advertising agency, broadcasting agency (TV Station), multimedia department (large corporation), training centre, multi national corporation, international airports and as an entrepreneur.

# 8. TRAINING, INDUSTRIAL RECOGNITION, OTHER QUALIFICATION AND ADVANCEMENT

As for career advancement, experience Editor develops their skills throughout their job. They usually begin as assistant editor and gradually learn their new skills as they gain experience. Further certification may increase their chances of career advancement. Thus, additional formal training and certification, these skilful Editors can become certified Editors.

#### 9. SOURCES OF ADDITIONAL INFORMATION

#### Local Sources

 Suruhanjaya Komunikasi Dan Multimedia Malaysia (SKMM) Malaysian Communications and Multimedia Commission Off Persiaran Multimedia, 63000 Cyberjaya, Selangor, MALAYSIA Telephone : +603 8688 8000 Fax : +603 86881000 Email : ccd@cmc.gov.my Website : <u>http://www.skmm.gov.my</u>

#### • Perbadanan Kemajuan Filem Nasional Malaysia (FINAS)

National Film Development Corporation Malaysia Kompleks Studio Merdeka, Jalan Hulu Kelang, 68000 Ampang, Selangor, MALAYSIA. Telephone : +603 41041300 Fax : +603 41075216

Email : <u>am@finas.gov.my</u>

• Radio Televisyen Malaysia (RTM)

Wisma TV, Angkasapuri, 50614, Kuala Lumpur, MALAYSIA. Telephone : +603 2282 5333 Fax : +603 2282 7146 Email : <u>feedback@rtm.gov.my</u> Website : <u>http://www.rtm.gov.my</u>

• Kementerian Penerangan Komunikasi & Kebudayaan (KPKK)

Ministry of Information, Communications & Culture Kompleks Sultan Abdul Samad, Jalan Raja 50610, Kuala Lumpur, MALAYSIA. Telephone : 03-26127600 Fax : 03-26935114 Website : <u>http://www.kpkk.gov.my</u>

• Professional Film Workers Association of Malaysia (PROFIMA)

Kompleks Studio Merdeka, Lot 1662, Batu 8, Jalan Hulu Klang, 68000 Ampang, Selangor, MALAYSIA Telephone : 03-76608535 Fax : 03-76608532 Email : profima.malaysia@gmail.com

Website : <u>http://www.profima.com.my</u>

#### **International Sources**

#### UK Screen Association

47 Beak Str	reet
London	
W1F9SE	
Telephone	: +44 (0)20 7734 6060
Fax	: +44(0)20 7287 2727
Website	: http://www.ukscreenassociation.co.uk

#### 10. ACKNOWLEDGEMENT

The Director General of DSD would like to extend his gratitude to the organisations and individuals who have been involved in developing this standard.

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## 11. COMMITTEE MEMBERS FOR DEVELOPMENT OF STANDARD PRACTICE (SP), JOB PROFILE CHART (JPC) AND COMPETENCY PROFILE (CP)

#### VIDEO / FILM (EDITING)

## LEVEL 5

EXPERT PANEL					
1.	Jamaludin Bin Bakar	Senior Editor			
		Finas			
2.	Wan Muzamil Bin Wan Ibrahim	Editor / Color Grading			
		Finas			
3.	Mohd Asrol Sani Bin Othman	Video Editor / Motion Graphic			
••		Homework Studio			
4.	Mohd Hafiz Bin Kamaruzaman	Film And Video Editor / Lecturer			
т.		Aswara			
5.	Dzul Karnain Bin Abdullah	Lecturer			
5.		Aswara			
6.	Shamsaimun Bin Ezil	Production Manager / Editor			
0.		Z N G Production			
7.	Ahmad Shah Izan bin Mohamed	Editor			
1.	Yatim	Alphaflex Sdn Bhd			
8.	Posidon Muhamad Bamly	Editor			
0.	Rasidan Muhamad Ramly	DFX Studio Sdn Bhd			
0	Zailan Bin Mohd Noor	Creative Director			
9.		Explosive Magic Sdn Bhd			
	FACILI	TATOR			
1.	Nablan bin Yusoff	Principal Consultant / Master Trainer			
١.		3R Evolusi Sdn Bhd			
	CO-FAC	LITATOR			
		Senior Consultant			
1.	Salina Binti Roslan	3R Evolusi Sdn Bhd			

# 12. COMMITTEE MEMBERS FOR DEVELOPMENT CURRICULUM OF COMPETENCY UNIT (CoCu)

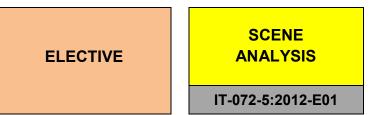
#### VIDEO / FILM (EDITING)

### LEVEL 5

	EXPERT PANEL					
1.	Jamaludin Bin Bakar	Senior Editor Finas				
2.	Wan Muzamil Bin Wan Ibrahim	Editor / Color Grading Finas				
3.	Mohd Asrol Sani Bin Othman	Video Editor / Motion Graphic Homework Studio				
4.	Mohd Hafiz Bin Kamaruzaman	Film And Video Editor / Lecturer Aswara				
5.	Dzul Karnain Bin Abdullah	Lecturer Aswara				
6.	Shamsaimun Bin Ezil	Production Manager / Editor Z N G Production				
7.	Ahmad Shah Izan bin Mohamed Yatim	Editor Alphaflex Sdn Bhd				
8.	Rasidan Muhamad Ramly	Editor DFX Studio Sdn Bhd				
9.	Zailan Bin Mohd Noor	Creative Director Explosive Magic Sdn Bhd				
	FACIL	ITATOR				
1.	Nablan bin Yusoff	Principal Consultant / Master Trainer 3R Evolusi Sdn Bhd				
	CO-FAC	ILITATOR				
1.	Salina Binti Roslan	Senior Consultant 3R Evolusi Sdn Bhd				

## COMPETENCY PROFILE CHART (CPC)

SECTOR	INFORMATION TE	INFORMATION TECHNOLOGY & COMMUNICATION (ICT)								
SUB SECTOR	DIGITAL CREATIN	DIGITAL CREATIVE								
JOB AREA	VIDEO / FILM (ED	ITING)								
JOB LEVEL	FIVE (5)	JOB	AREA CODE	IT-072-5:2	012					
	<del>&lt;</del>				COMPETENCY UNIT -					
CORE	AUDIO VISUAL (AV) EDITING CONSULTATION		AUDIO VISUAL (AV) EDITING CONCEPT		AUDIO VISUAL (AV) EDITING WORK MANAGEMENT	AUDIO VISUAL (AV) EDITING STUDIO MANAGEMENT				
	IT-072-5:2012	-C01	IT-072-5:20	)12-C02	IT-072-5:2012-C03	IT-072-5:2012-C04				
	AUDIO VISUA EDITING APPR									
	IT-072-5:2012	-C05								



## COMPETENCY PROFILE (CP)

SUB SECTOR	DIGITAL CREATIVE
JOB AREA	VIDEO / FILM (EDITING)
LEVEL	FIVE (5)

	CU Title	CU Code	CU Descriptor	CU Work Activities	Performance Criteria
1. /	AUDIO VISUAL	IT-072-	Audio visual (AV) editing	1. Prepare AV editing	1.1 Project script
(	(AV) EDITING	5:2012-C01	consultation is the process of	proposal	proposed according
(	CONSULTATION		discussing which includes		to client's
			planning, designing proposal,		requirement.
			project negotiation, assist and		1.2 Storyboard proposed
			advise client on the best		according to client's
			solution and most effective		requirement.
			cost.		1.3 Company profile
					compiled.
			He or she is responsible in		1.4 AV editing proposal
			preparing the proposal,		prepared according
			contract, negotiation process		to client's
			with clients, and advise client		requirement.
			regarding on the project given.		

CU Title	CU Code	CU Descriptor	CU Work Activities	Performance Criteria
		Personnel who have	2. Carry out AV editing	2.1 Editing project
		competent in this competency	project negotiations with	proposal presented
		shall be able to prepare AV	client	according to client's
		editing proposal, carry out AV		requirement.
		editing project negotiations		2.2 Client's requirement
		with client, conduct AV editing		reviewed according
		technical meeting, plan AV		to budget allocation.
		editing costing, prepare AV		2.3 Editing concept and
		editing production contract		direction proposed
		and verify AV editing invoice.		according to project
				requirement.
		The outcome of this		
		competency is to advise client	3. Conduct AV editing	3.1 Program category
		on the project given and	technical meeting	identified according
		produce an outstanding		project requirement.
		solution on client consultation.		3.2 Editing concept and
				direction determined
				according to project
				requirement.

CU Title	CU Code	CU Descriptor	CU Work Activities	Р	erformance Criteria
				3.3	Timeline duration
					determined according
					to project
					requirement.
				3.4	Footages identified
					according to client's
					requirement.
				3.5	Editing workflow
					determined according
					to Director's
					requirement
				3.6	Storyline determined
					according to client's
					requirement.
			4. Plan AV editing costing	4.1	Budget estimation
					determined according
					to client's
					requirement.

CU Title	CU Code	CU Descriptor	CU Work Activities	Performance Criteria
				<ul> <li>4.2 AV editing costing prepared according to client's requirement.</li> <li>4.3 AV editing costing presented according to client's requirement.</li> </ul>
			5. Prepare AV editing production contract	5.1 AV editing quotation approved according to client's requirement.
				5.2 AV editing concept approved according to client's requirement.
				5.3 AV editing storyboard approved according to client's requirement.

CU Title	CU Code	CU Descriptor	CU Work Activities	Performance Criteria
				5.4 AV editing production schedule approved according to project requirement.
			6. Verify AV editing invoice	<ul><li>6.1 Supporting document checked according to project requirement.</li><li>6.2 AV editing invoice confirmed.</li></ul>
2. AUDIO VISUAL (AV) EDITING CONCEPT	IT-072- 5:2012-C02	Audio Visual (AV) editing concept is a process to identify editing pattern, transitions and alternative editing by using cutting edge technology and latest audio	1. Carry out script analysis	<ul> <li>1.1 Script reviewed according to project requirement.</li> <li>1.2 Editing time frame determined according to project</li> </ul>
		visual equipment, combined with unrivalled back up assistance.		requirement. 1.3 AV editing concept determined according to project requirement.

CU Title	CU Code	CU Descriptor	CU Work Activities	Performance Criteria
		He or she is responsible to		1.4 AV elements
		carry out script analysis,		determined according
		review storyboard analysis,		to project
		Audio Visual (AV) elements		requirement.
		selection, determined and		
		designing the editing concept	2. Perform storyboard	2.1 Storyboard reviewed
		according to project	analysis	according to project
		requirement.		requirement.
				2.2 Editing technique
		Personnel who have		determined according
		competent in this competency		to project
		shall be able to carry out script		requirement.
		analysis, perform storyboard		2.3 Required AV
		analysis, selection of Audio		elements shots
		Visual (AV) elements, outline		determined according
		editing concept treatment and		to project
		generate editing concept.		requirement.

CU Title	CU Code	CU Descriptor	CU Work Activities	Performance Criteria
		The outcome of this	3. Selection of Audio Visual	3.1 Visual effects
		competency is to generate	(AV) elements	utilisation determined
		editing concept direction and		according to project
		to avoid repeated or		requirement.
		overlapping action.		3.2 Sound design, music
				and sound effects
				utilisation determined
				according to project
				requirement.
				3.3 Motion graphics
				utilisation determined
				according to project
				requirement.
				3.4 Translation (subtitle)
				determined according
				to client's
				requirement.

CU Title	CU Code	CU Descriptor		CU Work Activities	P	erformance Criteria
			4.	Outline editing concept	4.1	Editing technique
				treatment		determined based on
						creative direction.
					4.2	Storyline identified
						according to creative
						direction.
					4.3	Editing concept
						treatment prepared
						according to creative
						direction.
			5.	Generate editing concept	5.1	Concept direction
						determined according
						to creative direction.
					5.2	Editing concept
						planned according to
						storyline.
					5.3	Editing concept
						proposed according
						to creative direction.

CU Title	CU Code	CU Descriptor	CU Work Activities	Performance Criteria
3. AUDIO VISUAL	IT-072-	Audio visual (AV) editing work	1. Plan work load delegation	1.1 Editing project
(AV) EDITING	5:2012-C03	management is a process of		reviewed according
WORK		planning, acquisition,		to project
MANAGEMENT		processing of project,		requirement.
		overseeing the quality and		1.2 Level of work load
		progress of Audio Visual (AV)		identified according
		editing works.		to project
				requirement.
		He or she is responsible to		1.3 Work load delegation
		design, edit project review,		confirmed according
		outline work flow, organise		to project
		manpower coordination,		requirement.
		manage Editor's performance		
		record, and arranged Editor's	2. Plan editing work flow	2.1 Project duration
		training.		reviewed according
				to project
		Personnel who have		requirement.
		competent in this competency		2.2 Working timeframe
		shall be able to plan work load		outlined according to
		delegation, plan editing work		project requirement.

CU Title	CU Code	CU Descriptor	CU Work Activities	Performance Criteria	
		flow, plan manpower		2.3	Editing work flow
		coordination, administration			confirmed according
		editor's performance record			to project
		and plan development			requirement.
		program.			
			3. Plan manpower	3.1	Working timeframe
		The outcome of this	coordination		reviewed according
		competency is to provide			to project
		outstanding Audio Visual (AV)			requirement.
		editing process in accordance		3.2	Required manpower
		with job requirement.			identified according
					to project
					requirement.
				3.3	Manpower
					coordination
					confirmed according
					to project
					requirement.

CU Title	CU Code	CU Descriptor	CU Work Activities	Performance Criteria
			4. Administer Editor's	4.1 Attendance record
			performance record	reviewed according
				to project
				requirement.
				4.2 Editor's commitment
				assessed according
				to project
				requirement.
				4.3 Editor's appraisal
				recommended
				according to project
				requirement.
			5. Plan development program	5.1 Editor's commitment
				reviewed according
				to project
				requirement.
				5.2 Editor's training
				arranged according
				to project requirement.

CU Title	CU Code	CU Descriptor	CU Work Activities	Performance Criteria
				5.3 Editor's motivation
				provided according to
				project requirement.
				5.4 Editor's recruitment
				recommended
				according to
				company sales
				performance.
4. AUDIO VISUAL	IT-072-	Audio Visual (AV) editing	1. Manage slot schedule	1.1 Work-in-progress
(AV) EDITING	5:2012-C04	studio management includes		reviewed according
STUDIO		planning and organising Audio		to according to
MANAGEMENT		Visual (AV) editing studio		project requirement.
		management, also providing		1.2 Work-in-progress
		editing services, ensure		record updated
		equipment is working properly		according to project
		and the quality of Audio Visual		requirement.
		(AV) in best condition		1.3 Slot schedule
		according to project		confirmed according
		requirement.		to Work-in-progress record.

CU Title	CU Code	CU Descriptor	CU Work Activities	Perf	formance Criteria
		He or she is the person who is	2. Monitor Editor's	2.1 E	ditor's attendance
		responsible to plan editing	performance	re	ecord evaluated
		suite maintenance and plan		а	ccording to project
		editing suite development		re	equirement.
		program based on his or her		2.2 E	ditor's Skill and
		justifications.		k	nowledge evaluated
				a	ccording to project
		Personnel who have		re	equirement.
		competent in this competency			
		shall be able to manage slot	3. Plan editing suite	3.1 E	diting suite
		schedule, monitor Editor's	maintenance	ir	nspected according
		performance, plan editing		to	o project
		suite maintenance and plan		re	equirement.
		editing suite development.		3.2 E	diting software
				re	eviewed according
		The outcome of this		to	o project
		competency is to provide		re	equirement.
		person that competent in			
		handling Audio Visual (AV)			
		editing studio management.			

CU Title	CU Code	CU Descriptor	CU Work Activities	P	erformance Criteria
				3.3	Editing suite
					maintenance
					identified according
					to hardware
					condition.
				3.4	Editing suite
					maintenance
					recommended
					according to
					company's needs.
				3.5	Editing suite
					maintenance
					schedule confirmed
					according to
					hardware condition.
			4. Plan editing suite	4.1	Up to date hardware
			development		confirmed according
					to current technology.

CU Title	CU Code	CU Descriptor	CU Work Activities	P	erformance Criteria
				4.2	Up to date software
					confirmed according
					to current technology.
				4.3	Required furniture
					confirmed according
					to studio requirement.
				4.4	Development
					program cost
					confirmed according
					to studio requirement.
				4.5	Studio development
					program
					recommended
					according to
					company sales
					performance.

CU Title	CU Code	CU Descriptor	CU Work Activities	Performance Criteria
5. AUDIO VISUAL	IT-072-	Audio Visual (AV) editing	1. Preview final editing	1.1 Preview session
(AV) EDITING	5:2012-C05	approval is a process of		arranged according to
APPROVAL		reviewing the final editing,		AV and studio
		validate the storyline		requirement.
		according to client's		1.2 Final editing
		requirement.		previewed according
				to project
		He or she should be able to		requirement.
		evaluate all aspects of audio		
		and visual elements, colour	2. Validate storyline	2.1 Editing sequence
		correction on editing		checked according to
		sequences and lastly, arrange		client's requirement.
		final material / master for		2.2 Storyline confirmed
		submission.		according to client's
				requirement.
		Personnel who have		2.3 Storyline approved
		competent in this competency		according to client's
		shall be able to preview final		requirement.
		editing, validate storyline,		
		validate visual elements,		

CU Title	CU Code	CU Descriptor	CU Work Activities	Performance Criteria
		validate audio elements,	3. Validate visual elements	3.1 Editing sequence
		validate colour correction, and		checked according to
		carry out final editing		client's requirement.
		submission.		3.2 Visual elements
				confirmed according
		The outcome of this		to client's
		competency is to ensure final		requirement.
		editing output prepared met		3.3 Visual elements
		the job quality in accordance		approved according to
		with client's requirement.		client's requirement.
			4. Validate audio elements	4.1 Editing sequence
				checked according to
				client's requirement.
				4.2 Audio confirmed
				according to client's
				requirement.
				4.3 Audio approved
				according to client's
				requirement.

CU Title	CU Code	CU Descriptor	CU Work	Activities	P	erformance Criteria
			5. Validate co	olour correction	5.1	Colour correction
						checked according to
						client's requirement.
					5.2	Colour correction
						confirmed according
						to client's
						requirement.
					5.3	Colour correction
						approved according to
						client's requirement.
			6. Carry out f	inal editing	6.1	Final material / master
			submissior	ו		compiled according to
						client's requirement.
					6.2	Contract report
						compiled according to
						project requirement.
					6.3	Final editing presented to client according to project requirement.

CU Title	CU Code	CU Descriptor	CU Work Activities	Performance Criteria
6. SCENE	IT-072-	Scene analysis is a process of	1. Analyse the screenplay	1.1 Lens and accessories
ANALYSIS	5:2012-E01	analysing screenplay,		confirmed.
		determine camera		1.2 Rigging equipment
		accessories, suitable props,		determined.
		shooting location, mode of		1.3 Lighting requirement
		transportation, time schedule,		determined.
		cost and guideline to		1.4 Props requirement
		coordinate scene requirement.		identified.
				1.5 Sound requirement
		He or she is responsible in		identified.
		analysing scene, script,		
		equipment, location and	2. Assess current shooting	2.1 Transportation mode
		prepare time schedule for	location	for equipment
		suitable shooting.		determined.
		Personnel who have	3. Analyse script to produce	3.1 Time schedule for
		competent in this competency	correct shot	each scene
		shall be able to analyse the		determined.
		screenplay, assess current		
		shooting location, analyse		

CU Title	CU Code	CU Descriptor	CU Work Activities	Performance Criteria
		script to produce correct shot, and coordinate scene requirement.		3.2 Continuity requirement determined.
		The outcome of this competency is to coordinate scene in accordance to script requirement.	requirement	4.1 Scene accomplished according to script requirement.

## CURRICULUM of COMPETENCY UNIT (CoCU)

Sub Sector	DIGITAL CREATIVE
Job Area	VIDEO / FILM (EDITING)
Competency Unit Title	AUDIO VISUAL (AV) EDITING CONSULTATION
Learning Outcome	<ul> <li>This Audio Visual (AV) editing consultation competency unit is to conduct AV editing technical meeting, plan AV editing costing, prepare AV editing production contract and verify AV editing invoice. Upon completion this competency unit, trainees will be able to :-</li> <li>Update company profile</li> <li>Determine concept and creative direction</li> <li>Delegate editing work</li> <li>Determine project deadline</li> <li>Prepare editing production contract</li> </ul>
Competency Unit ID	IT-072-5:2012-C01 Level 5 Training Duration 504 Hours Credit Hours 50

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Training Hours	Delivery Mode	Assessment Criteria
1. Prepare AV editing proposal	<ul> <li>i. Company profile i.e.;</li> <li>Management team</li> <li>Equipments</li> <li>Manpower</li> <li>Editing suite</li> <li>etc</li> <li>ii. Project concept i.e.;</li> <li>Storyline</li> <li>Message</li> <li>Theme</li> </ul>			24 Hours	Lecture	<ul> <li>Company profile updated according to company procedure.</li> <li>Concept and creative direction determined according to project requirement.</li> </ul>

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Training Hours	Delivery Mode	Assessment Criteria
	<ul> <li>Genre <ul> <li>etc</li> <li>iii. Type of audio i.e.;</li> <li>Dialogue</li> <li>Voice Over</li> <li>Music</li> <li>etc</li> </ul> </li> <li>iv. Type of language <ul> <li>version i.e.;</li> <li>Single language</li> <li>Bi-language</li> <li>Multi language</li> <li>etc</li> </ul> </li> <li>v. Project media output <ul> <li>i.e.;</li> <li>Web</li> <li>Tape</li> <li>Film</li> <li>Hardisk</li> <li>DVD / Blu-ray</li> <li>3D Stereoscopic</li> <li>etc</li> </ul> </li> <li>vi. Type of medium i.e.;</li> <li>Broadcast <ul> <li>(television)</li> <li>Cinema</li> </ul> </li> </ul>			Hours	Mode	<ul> <li>Type of medium determined according to project requirement.</li> <li>Script produced according to project requirement.</li> </ul>
	• etc vii. Cost estimate					

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Training Hours	Delivery Mode	Assessment Criteria
	<ul> <li>viii. Project duration i.e.;</li> <li>Script requirement</li> <li>Man hour requirement</li> <li>Machine availability</li> <li>etc</li> <li>ix. Program category i.e.;</li> <li>Movie</li> <li>Drama</li> <li>Documentary</li> <li>Animation</li> <li>TV commercial</li> <li>Corporate video</li> <li>etc</li> </ul>					
		<ul> <li>i. Compile company information</li> <li>ii. Identify concept and creative direction</li> <li>iii. Identify manpower and studio capacity</li> <li>iv. Identify storyline treatment</li> </ul>	<ul> <li>i. Good personality</li> <li>ii. Good writing skill</li> <li>iii. Good knowledge of editing skill</li> <li>iv. Good evaluation skill of visual editor</li> </ul>	48 Hours	Project Assignment / Case study / Demonstration	

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Training Hours	Delivery Mode	Assessment Criteria
		<ul> <li>v. Identify language version</li> <li>vi. Identify program category</li> <li>vii. Identify program duration</li> <li>viii. Identify type of medium</li> </ul>	<ul> <li>v. Good knowledge of editing software</li> <li>vi. Good manage editing schedule</li> <li>vii. Creative and analytical mind in assessing project requirement</li> <li>viii. Good balance of creative and technical knowledge</li> <li>ix. Computer literate</li> </ul>			
2. Carry out AV editing project negotiations with client	<ul> <li>i. Presentation software and equipment i.e.;</li> <li>Microsoft Power Point</li> <li>Keynote</li> <li>Laser Pointer</li> <li>Presentation remote</li> <li>etc</li> </ul>			24 Hours	Lecture	<ul> <li>Editing project proposal approved based on client's requirement.</li> <li>Contract report presented according to client's requirement.</li> </ul>

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Training Hours	Delivery Mode	Assessment Criteria
	ii. Presentation					
	technique					
	iii. Negotiation technique					
	iv. Company profile i.e.;					
	<ul> <li>Management team</li> </ul>					
	<ul> <li>Equipments</li> </ul>					
	<ul> <li>Manpower</li> </ul>					
	<ul> <li>Editing suite</li> </ul>					
	• etc					
	v. Project concept i.e.;					
	<ul> <li>Storyline</li> </ul>					
	<ul> <li>Message</li> </ul>					
	• Theme					
	Genre					
	• etc					
	vi. Type of audio i.e.;					
	<ul> <li>Dialogue</li> </ul>					
	Voice Over					
	Music					
	• etc					
	vii. Type of language					
	version i.e.;					
	<ul> <li>Single language</li> </ul>					
	• Bi-language					
	<ul> <li>Multi language</li> </ul>					
	• etc					

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Training Hours	Delivery Mode	Assessment Criteria
Work Activities	Related Knowledgeviii.Project media output i.e.; • Web • Tape • Film • Hardisk • DVD / Blu-ray • 3D Stereoscopic • etc ix.ix.Type of medium i.e.; 	Related Skills		-	-	Assessment Criteria
	<ul> <li>Drama</li> <li>Documentary</li> <li>Animation</li> <li>TV commercial</li> <li>Corporate video</li> <li>etc</li> </ul>					

i.       Determine presentation software and equipment       i.       Good       56 Hours       Project Assignment / Case study / Demonstration         ii.       Prepare presentation materials       skill with client present editing project       Sodod       Demonstration         iii.       Prepare proposal       skill with client and editors       Demonstration         iv.       Assess client's requirement       idedership qualities       Idedership         v.       Prepare contract report       requirement       v.         V.       Prepare contract report       n skills in convincing client       Idedership         v.       Prepare contract report       n skills in convincing client       Idedership         v.       Prepare contract report       n skills in convincing client       Idedership         v.       Good       n skills in convincing client       Idedership         v.       Good       n skills in convincing client       Idedership         vi.       Good       Idedership       Idedership         vi.       Good       Idedership       Idedership         vi.       Good       Idedership       Idedership         vi.       Good       Idedership       Idedership         vi.       Good       Idedership	Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Training Hours	Delivery Mode	Assessment Criteria
Visual editor			presentation software and equipment ii. Prepare presentation materials iii. Present editing project proposal iv. Assess client's requirement v. Prepare	<ul> <li>ii. Good interpersonal skill with client and editors</li> <li>iii. Good leadership and business minded qualities</li> <li>iv. Good communicatio n skills in convincing client</li> <li>v. Good presentation skill</li> <li>vi. Maintain good rapport with client</li> <li>vii. Good knowledge of editing skill</li> <li>viii. Good</li> </ul>	56 Hours	Assignment / Case study /	

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Training Hours	Delivery Mode	Assessment Criteria
			<ul> <li>ix. Good knowledge of editing software</li> <li>x. Good in managing editing schedule</li> <li>xi. Creative and analytical mind in assessing project requirement</li> <li>xii. Meticulous in doing post- production costing</li> <li>xiii. Good balance of creative and technical knowledge</li> </ul>			
3. Conduct AV editing technical meeting	<ul> <li>i. Solid preparation i.e.;</li> <li>Client's brief / project brief</li> <li>Extra copies of Client's brief / project brief</li> </ul>			32 Hours	Lecture / Facilitate	<ul> <li>Editing work delegated according to project schedule.</li> </ul>

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Training Hours	Delivery Mode	Assessment Criteria
	<ul> <li>Copies of any other handouts / slide presentation</li> <li>etc</li> <li>ii. Committee meeting / group contribution</li> <li>iii. Meeting procedure</li> <li>iv. Chairing meetings</li> <li>v. Effective moderator</li> <li>vi. Meeting content i.e.;</li> <li>Program category</li> <li>Footages material</li> <li>Aspect ratio</li> <li>DIT (Digital Imaging Technician) sheet</li> <li>Editing software</li> <li>Particular software</li> <li>Project concept</li> <li>Type of audio</li> <li>Type of language version</li> <li>Project media output</li> </ul>					<ul> <li>Project deadline determined according to project schedule.</li> <li>Footages materials obtained according to editing requirement.</li> <li>Good communication and leadership skills applied.</li> <li>Job requisition presented according to project requirement.</li> </ul>

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Training Hours	Delivery Mode	Assessment Criteria
	<ul> <li>Type of medium</li> <li>Project costing</li> <li>Job requisition</li> <li>Editing workflow</li> <li>Project duration</li> <li>Project material</li> <li>etc</li> </ul>	<ul> <li>i. Confirm meeting place</li> <li>ii. Keeping meeting to the subject</li> <li>iii. Brief editing concept and direction</li> <li>iv. Brief storyline</li> <li>v. Identify project duration</li> <li>vi. Identify footages materials</li> <li>vii. Identify editing workflow</li> <li>viii. Prepare job requisition</li> </ul>	<ul> <li>i. Creative and analytical mind in assessing project requirement</li> <li>ii. Liaise with editor and editing supervisor</li> <li>iii. Ensure editor get the right/correct brief</li> <li>iv. Good balance of creative and technical knowledge</li> <li>v. Good personality</li> </ul>	56 Hours	Project Assignment / Case study / Demonstration / Role play	

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Training Hours	Delivery Mode	Assessment Criteria
Work Activities	Related Knowledge         i. Scope of editing project         ii. Project duration / workflow         iii. AV editing cost analysis i.e.;         • Editing suite rate         • Man hour         • Profit margin         • etc         iv. Third party estimation i.e.;	Related Skills	_	-	-	<ul> <li>Assessment Criteria</li> <li>Production workflow determined according to project requirement.</li> <li>AV editing costing approved based on client's requirement.</li> <li>Editing cost submitted according to client's</li> </ul>
	<ul> <li>Voice Over talent</li> <li>Music composing</li> <li>Music library</li> <li>Motion graphic and visual effects</li> <li>etc</li> </ul>	<ul> <li>Determine the scope of editing project</li> <li>Identify production workflow</li> </ul>	i. Creative and analytical mind in assessing project requirement	48 Hours	Project Assignment / Case study / Demonstration	requirement.

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Training Hours	Delivery Mode	Assessment Criteria
		<ul> <li>iii. Determine production workflow</li> <li>iv. Estimate the cost, time frame, and task required to complete a project</li> <li>v. Record employee time to projects</li> <li>vi. Prepare AV editing costing</li> <li>vii. Present AV editing costing</li> </ul>	<ul> <li>ii. Meticulous in doing post- production costing</li> <li>iii. Resourceful in finding third party involvement in visual editing</li> <li>iv. Vast skill of editing technique knowledge</li> <li>v. Evaluation skill to determine profit against third party cost in visual editing</li> <li>vi. Critical skill in cost incurrence</li> </ul>			
5. Prepare AV editing production contract	<ul> <li>i. Negotiation effectively</li> <li>ii. Characteristics and components of legally-binding contracts</li> <li>iii. Changes and forthcoming changes in relevant legislation, conventions, concordats and codes of practice</li> </ul>			56 Hours	Lecture	<ul> <li>Quotation and proposal approved according to client's requirement.</li> <li>Editing production contract prepared according to client's requirement.</li> </ul>

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Training Hours	Delivery Mode	Assessment Criteria
	<ul> <li>iv. Terms and mode of payment</li> <li>v. Terms and condition agreement</li> <li>vi. Copyright act</li> <li>vii. Employees act</li> <li>viii. Intellectual Property</li> <li>ix. Trademark</li> </ul>	<ul> <li>i. Summarise the basic terms of agreement in writing</li> <li>ii. Confirm terms and condition with clients</li> <li>iii. Compile approved quotation</li> <li>iv. Acquire client's approval on proposal</li> </ul>	<ul> <li>i. Meticulous in doing post- production costing</li> <li>ii. Resourceful in finding third party involvement in visual editing</li> <li>iii. Good in interpreting skill in contract law and copyright</li> <li>iv. Good in interpreting skill in terms</li> </ul>	88 Hours	Project Assignment / Case study / Demonstration	
			and condition			

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Training Hours	Delivery Mode	Assessment Criteria
6. Verify AV	i. Information contained			16 Hours	Lecture	AV editing invoice
editing	in the original invoice					prepared to client
invoice	i.e.;					according to project
	<ul> <li>Contract number</li> </ul>					requirement.
	<ul> <li>Clients name and</li> </ul>					AV editing invoice
	address					issued to client
	<ul> <li>Invoice date</li> </ul>					according to project
	<ul> <li>Description of</li> </ul>					requirement.
	items or services					
	purchased					
	• etc					
	ii. Project schedule					
	iii. Supporting document					
	i.e.;					
	Contract					
	agreement					
	- Approved					
	costing					
	- Approved					
	concept					
	- Approved					
	storyboard					
	iv. Final materials i.e.;					
	Quantity					
	<ul> <li>Type of materials</li> </ul>					
	- Digital Beta					
	- HD (Tape /					
	Data)					

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Training Hours	Delivery Mode	Assessment Criteria
	- Film - DVD (blu-ray/ Standard Definition) - etc					
		<ul> <li>i. Compile supporting document and final materials</li> <li>ii. Review the information contained in the original invoice</li> <li>iii. Confirm invoice date valid for the project</li> <li>iv. Confirm invoice match with Purchase Order</li> <li>v. Check AV editing invoice</li> </ul>	<ul> <li>i. Creative and analytical mind in assessing project requirement</li> <li>ii. Negotiation skill on post- production costing with third party</li> <li>iii. Evaluation skill to determine profit against third party cost in visual editing</li> <li>iv. Critical skill in cost incurrence</li> </ul>	24 Hours	Project Assignment / Case study / Demonstration	

# Employability Skills

Soci	ial Skills / Social Values
1.	Communication skills
2.	Conceptual skills
3.	Interpersonal skills
4.	Multitasking and prioritizing
5.	Self-discipline
6.	Teamwork
7.	Learning skills
8.	Leadership skill

# Tools, Equipment and Materials (TEM)

ITEMS	6	RATIO (TEM : Trainees)
1.	Script	1:1
2.	Storyboard	1:1
3.	Shooting board	1:1
4.	Continuity sheet	1:1
5.	DIT (Digital Imaging Technician) sheet	1:1
6.	Editing software and hardware	1:5
7.	Contract Sample	1:1
8.	Purchase Order Sample	1:1
9.	Quotation sample	1:1
10.	Invoice sample	1:1
11.	Agreement sample	1:1
12.	Editing rate card	1:1
13.	Meeting minute sample	1:1
14.	Company profile sample	1:1
15.	AV Proposal documentation sample	1:1

# REFERENCES John Rosenberg (Nov 29, 2010), The Healthy Edit: Creative Editing Techniques for Perfecting Your Movie. 1<sup>st</sup> Ed. Focal Press, ISBN: 978-0240814469 Sam Kauffmann and Ashley Kennedy (Jul 15, 2012), Avid Editing: A Guide for Beginning and Intermediate Users. 5<sup>th</sup> Ed. Focal Press, ISBN: 978-0240818566 Gael Chandler (Jun 1, 2012), Cut by Cut, 2nd edition: Editing Your Film or Video. 2<sup>nd</sup> Ed., Revised Edition. Michael Wiese Productions., ISBN: 978-1615930906 Tom Wolsky (May 15, 2008), Final Cut Express 4 Editing Workshop. 1<sup>st</sup> Ed. Focal Press, ISBN: 978-0240810775 Karen Pearlman (Feb 13, 2009), Cutting Rhythms: Shaping the Film Edit. 1<sup>st</sup> Ed. Focal Press., ISBN: 978-0240810140 Lori Coleman and Diana Friedberg (Jul 21, 2010), Make the Cut: A Guide to Becoming a Successful Assistant Editor in Film and TV. 1<sup>st</sup> Ed. Focal Press., ISBN: 978-0240813981

## CURRICULUM of COMPETENCY UNIT (CoCU)

Sub Sector	DIGITAL CREATIVE	IGITAL CREATIVE						
Job Area	VIDEO / FILM (EDITING)							
Competency Unit Title	AUDIO VISUAL (AV) EDI	TING CONCEPT						
Learning Outcome	<ul> <li>This Audio Visual (AV) editing concept competency unit is to outline editing concept treatment based on creative direction and generate editing concept direction. Upon completion this competency unit, trainees will be able to :-</li> <li>Determine editing time frame</li> <li>Determine Audio Visual (AV) editing concept</li> <li>Determine Audio Visual (AV) elements</li> <li>Confirm editing concept treatment</li> <li>Confirm concept direction</li> <li>Present editing concept outline</li> </ul>							
Competency Unit ID	IT-072-5:2012-C02	Level	5	Training Duration	279 Hours	Credit Hours	28	

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Trainin g Hours	Delivery Mode	Assessment Criteria
1. Carry out script analysis	<ul> <li>i. Program format i.e.;</li> <li>Film</li> <li>Drama</li> <li>Documentary</li> <li>Short movie</li> <li>etc</li> <li>ii. Project concept i.e.;</li> <li>Storyline</li> <li>Message</li> <li>Theme</li> <li>Genre</li> <li>etc</li> </ul>			16 hours	Lecture	<ul> <li>Script checked according to project requirement.</li> <li>Editing time frame determined according to project requirement.</li> <li>Audio Visual (AV) editing concept determined according to project requirement.</li> </ul>

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Trainin g Hours	Delivery Mode	Assessment Criteria
	iii. Type of audio i.e.;					Audio Visual (AV)
	Dialogue					elements
	Voice Over					determined
	Music					according to project
	• etc					requirement.
	iv. Type of language					Script analysis
	version i.e.;					report presented
	Single					according to project
	language					requirement.
	Bi-language					
	<ul> <li>Multi language</li> </ul>					
	v. Project media output					
	i.e.;					
	• Web					
	• Tape					
	• Film					
	<ul> <li>Hardisk</li> </ul>					
	<ul> <li>DVD / Blu-ray</li> </ul>					
	• 3D					
	Stereoscopic					
	• etc					
	vi. Project duration i.e.;					
	Script					
	requirement					
	Man hour					
	requirement					
	Machine					
	availability					

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Trainin g Hours	Delivery Mode	Assessment Criteria
	<ul> <li>Editing technique</li> <li>etc</li> </ul>	<ul> <li>i. Identify program format</li> <li>ii. Asses script</li> <li>iii. Identify editing time frame</li> <li>iv. Identify audio visual editing concept</li> <li>v. Identify audio visual elements</li> </ul>	<ul> <li>i. Creative and analytical mind in assessing project concept</li> <li>ii. Meticulous in doing editing schedule</li> <li>iii. Good understanding of audio visual elements</li> </ul>	32 hours	Project Assignment / Case study / Demonstration	
2. Perform storyboard analysis	<ul> <li>i. Program format i.e.;</li> <li>TV Commercial</li> <li>Corporate video</li> <li>Animation</li> <li>Movie Trailer</li> <li>etc</li> <li>ii. Project concept i.e.;</li> <li>Storyline</li> <li>Message</li> <li>Theme</li> <li>Genre</li> <li>etc</li> </ul>		iv. Good insight of media output	16 hours	Lecture	<ul> <li>Storyboard checked according to project requirement.</li> <li>Editing technique determined according to project requirement.</li> <li>Audio Visual (AV) elements shots determined according to project requirement.</li> </ul>

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Trainin g Hours	Delivery Mode	Assessment Criteria
Work Activities	Related Knowledge	Related Skills			-	Assessment Criteria <ul> <li>Storyboard analysis</li> <li>report presented</li> <li>according to project</li> <li>requirement.</li> </ul>
	<ul> <li>Man hour requirement</li> <li>Machine availability</li> <li>Editing technique</li> <li>etc</li> </ul>					

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Trainin g Hours	Delivery Mode	Assessment Criteria
		<ul> <li>i. Identify program format</li> <li>ii. Asses Storyboard</li> <li>iii. Identify Editing technique</li> <li>iv. Identify AV elements shots</li> </ul>	<ul> <li>i. Creative and analytical mind in assessing project concept</li> <li>ii. Ensure project requirement complied</li> <li>iii. Good understanding of selecting AV elements shots</li> </ul>	32 hours	Project Assignment / Case study / Demonstration	
3. Selection of Audio Visual (AV) elements	<ul> <li>i. Project concept i.e.;</li> <li>Storyline</li> <li>Message</li> <li>Theme</li> <li>Genre</li> <li>etc</li> <li>ii. Audio Visual (AV)</li> <li>elements i.e.;</li> <li>Visual effect</li> <li>Audio effect / foley</li> <li>Music background</li> <li>Subtitle / language</li> <li>Supers / title</li> <li>etc</li> </ul>			16 hours	Lecture	<ul> <li>Audio Visual (AV) elements position determined according to creative direction.</li> <li>Audio Visual (AV) elements determined according to creative direction.</li> <li>Translation (subtitle) determined according to project requirement.</li> </ul>

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Trainin g Hours	Delivery Mode	Assessment Criteria
	iii. Audio Visual (AV) editing software	<ul> <li>i. Analyse AV elements</li> <li>ii. Identify Audio Visual (AV) elements position</li> <li>iii. Identify Audio Visual (AV) elements</li> <li>iv. Identify Translation</li> </ul>	<ul> <li>i. Creative and analytical mind in assessing project concept</li> <li>ii. Meticulous in determining editing requirements</li> <li>iii. Good understanding of audio visual</li> </ul>	g Hours 32 hours	Project Assignment / Case study / Demonstration	Audio Visual (AV)     elements report     presented     according to     project     requirement.
		(subtitle)	elements iv. Good understanding of determining AV resources			
4. Outline editing concept treatment	<ul> <li>i. Project concept i.e.;</li> <li>Storyline</li> <li>Message</li> <li>Theme</li> <li>Genre</li> <li>etc</li> <li>ii. Technique of editing i.e.;</li> <li>Continuity editing</li> <li>Parallel editing</li> </ul>			15 Hours	Lecture / Facilitate	<ul> <li>Editing technique determined according to project requirement.</li> <li>Editing concept treatment confirmed according to creative direction.</li> </ul>

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Trainin g Hours	Delivery Mode	Assessment Criteria
	<ul> <li>Overlapping editing</li> <li>Temporal editing</li> <li>Elliptical editing</li> <li>Montage</li> <li>Spatial editing</li> <li>Rhythmic editing</li> <li>etc</li> </ul>	i. Identify editing technique ii. Identify editing concept treatment	i. Creative and analytical mind in assessing project concept ii. Good understanding of editing concept treatment iii. Good understanding of editing concept treatment	32 Hours	Project Assignment / Case study / Demonstration	Editing concept outline presented according to creative direction.
5. Generate editing concept	i. Project concept i.e.; • Storyline • Message • Theme • Genre • etc			8 Hours	Lecture	<ul> <li>Concept direction confirmed according to project requirement.</li> </ul>

i.e.;       confirm accord         • Continuity editing       to project         • Parallel editing       editing concept         • Overlapping       direction preset         editing       according to         • Temporal editing       project         • Elliptical editing       project         • Montage       requirement.         • Spatial editing       equirement.	Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Trainin g Hours	Delivery Mode	Assessment Criteria
		i.e.; • Continuity editing • Parallel editing • Overlapping editing • Temporal editing • Elliptical editing • Montage • Spatial editing	direction ii. Create editing	<ul> <li>i. Creative and analytical mind in assessing project concept</li> <li>ii. Good understanding of editing concept direction</li> <li>iii. Good understanding</li> </ul>	80	Project Assignment / Case study /	<ul> <li>confirm according to project requirement.</li> <li>Editing concept direction presented according to project</li> </ul>

# Employability Skills

Soci	ial Skills / Social Values
1.	Communication skills
2.	Conceptual skills
3.	Interpersonal skills
4.	Multitasking and prioritizing
5.	Self-discipline
6.	Teamwork
7.	Learning skills
8.	Leadership skill

# Tools, Equipment and Materials (TEM)

ITEMS		RATIO (TEM : Trainees)
1.	Script	1:1
2.	Storyboard	1:1
3.	Shooting board	1:1
4.	Continuity sheet	1:1
5.	Editing software and hardware	1:5
6.	Music library	1:25

### REFERENCES

- John Rosenberg (Nov 29, 2010), The Healthy Edit: Creative Editing Techniques for Perfecting Your Movie. 1<sup>st</sup> Ed. Focal Press, ISBN: 978-0240814469
- 2. Sam Kauffmann and Ashley Kennedy (Jul 15, 2012), Avid Editing: A Guide for Beginning and Intermediate Users. 5<sup>th</sup> Ed. Focal Press, ISBN: 978-0240818566
- Gael Chandler (Jun 1, 2012), Cut by Cut, 2nd edition: Editing Your Film or Video. 2<sup>nd</sup> Ed., Revised Edition. Michael Wiese Productions., ISBN: 978-1615930906
- 4. Tom Wolsky (May 15, 2008), Final Cut Express 4 Editing Workshop. 1<sup>st</sup> Ed. Focal Press, ISBN: 978-0240810775
- 5. Ronald J. Compesi (Aug 13, 2006), Video Field Production and Editing (7th Edition), Pearson., ISBN: 978-0205483358
- 6. Karen Pearlman (Feb 13, 2009), Cutting Rhythms: Shaping the Film Edit. 1<sup>st</sup> Ed. Focal Press., ISBN: 978-0240810140
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### CURRICULUM of COMPETENCY UNIT (CoCU)

Sub Sector	DIGITAL CREATIVE	IGITAL CREATIVE						
Job Area	VIDEO / FILM (EDITING)	IDEO / FILM (EDITING)						
Competency Unit Title	AUDIO VISUAL (AV) EDI	UDIO VISUAL (AV) EDITING WORK MANAGEMENT						
Learning Outcome	<ul> <li>This Audio Visual (AV) editing work management competency unit is to plan editing work flow, manp coordination, administer Editor's performance record and plan future development program. Upon completing competency unit, trainees will be able to :-</li> <li>Present work load delegation plan</li> <li>Determine Editor's training and motivation</li> <li>Determine Editor's recruitment</li> <li>Present Editor's performance evaluation</li> <li>Present development plan</li> </ul>							
Competency Unit ID	IT-072-5:2012-C03	Level	5	Training Duration	200 Hours	Credit Hours	20	

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Training Hours	Delivery Mode	Assessment Criteria
1. Plan work load delegation	<ul> <li>i. Editing software i.e.;</li> <li>Final Cut Pro (FCP)</li> <li>AVID</li> <li>Sony Vegas</li> <li>Adobe Premier Pro</li> <li>Canopus Edius</li> <li>etc</li> </ul>			16 Hours	Lecture	<ul> <li>Work load determined according to project requirement.</li> <li>Work load delegation confirmed according to project requirement.</li> <li>Work load delegation plan presented according to project requirement.</li> </ul>

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Training Hours	Delivery Mode	Assessment Criteria
	<ul> <li>ii. Particular software <ul> <li>i.e.;</li> <li>After effects</li> <li>Adobe Photoshop</li> <li>Apple motion</li> <li>etc</li> </ul> </li> <li>iii. Manpower i.e.; <ul> <li>Quantity of editor</li> <li>Skills of editor</li> <li>etc</li> </ul> </li> <li>iv. Studio editing slot</li> <li>v. Outsources i.e.; <ul> <li>Voice Over talent</li> <li>Music composing</li> <li>Music library</li> <li>Motion graphic and visual effects</li> <li>etc</li> </ul> </li> <li>vi. Working schedule and time frame</li> </ul>	i. Asses editing	i. Follow job	24 Hours	Project	
		project ii. List all the tasks that need to be done iii. Calculate the number of hours required to do all the tasks	requisition procedure ii. Up-to-date in editing software knowledge		Assignment / Case study / Demonstration	

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Training Hours	Delivery Mode	Assessment Criteria
2. Plan editing work flow	<ul> <li>i. Editing project processes</li> <li>ii. Editing software i.e.;</li> <li>Final Cut Pro (FCP)</li> <li>AVID</li> <li>Sony Vegas</li> </ul>	iv. Confirm time frame for delivery v. Identify work load vi. Structure work load vii.Determine work load delegation	<ul> <li>iii. Resourceful in selecting skilful editor</li> <li>iv. Thorough in checking editing suite</li> <li>v. Follow editing workflow</li> <li>vi. Understandin g of editing suite slot schedule</li> <li>vii. Aware of the project deadline</li> </ul>	16 Hours	Lecture	Working time frame determined according to project requirement.     Editing work flow confirmed according
	<ul> <li>Adobe Premier Pro</li> <li>Canopus Edius</li> <li>etc</li> <li>iii. Particular software i.e.;</li> <li>After effects</li> <li>Photoshop</li> </ul>					to project requirement. • Editing work flow plan presented according to project requirement.

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Training Hours	Delivery Mode	Assessment Criteria
	Apple motion					
	• etc					
	iv. Manpower i.e.;					
	<ul> <li>Quantity of editor</li> </ul>					
	<ul> <li>Skills of editor</li> </ul>					
	v. Studio editing slot					
	vi. Outsources i.e.;					
	<ul> <li>Voice Over talent</li> </ul>					
	<ul> <li>Music composing</li> </ul>					
	<ul> <li>Music library</li> </ul>					
	<ul> <li>Motion graphic</li> </ul>					
	and visual effects					
	• etc					
	vii. Working Schedule					
	and time frame					
	viii.Technique of editing					
	i.e.;					
	<ul> <li>Continuity editing</li> </ul>					
	<ul> <li>Parallel editing</li> </ul>					
	<ul> <li>Overlapping</li> </ul>					
	editing					
	<ul> <li>Temporal editing</li> </ul>					
	<ul> <li>Elliptical editing</li> </ul>					
	<ul> <li>Montage</li> </ul>					
	<ul> <li>Spatial editing</li> </ul>					
	<ul> <li>Rhythmic editing</li> </ul>					

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Training Hours	Delivery Mode	Assessment Criteria
		<ul> <li>i. Review project requirement</li> <li>ii. Identify working timeframe</li> <li>iii. Identify project duration</li> <li>iv. Identify editing project processes</li> <li>v. Identify editing work flow</li> </ul>	<ul> <li>i. Understanding of editing suite slot schedule</li> <li>ii. Aware of the project deadline</li> <li>iii. Able to identify appropriate skills editor</li> <li>iv. Understand scope of work</li> <li>v. Up-to-date in editing software knowledge</li> <li>vi. Resourceful in outsourcing third party involvement</li> <li>vii. Ensure editor get the right brief on editing technique</li> </ul>	24 Hours	Project Assignment / Case study / Demonstration	
3. Plan manpower coordination	<ul> <li>i. Editing software i.e.;</li> <li>Final Cut Pro (FCP)</li> <li>AVID</li> <li>Sony Vegas</li> <li>Adobe Premier Pro</li> </ul>			16 Hours	Lecture	<ul> <li>Working timeframe determined according to project requirement.</li> <li>Manpower determined according to project requirement.</li> </ul>

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Training Hours	Delivery Mode	Assessment Criteria
	<ul> <li>Canopus Edius</li> <li>etc</li> <li>ii. Particular software</li> <li>i.e.;</li> <li>After effects</li> <li>Photoshop</li> <li>Apple motion</li> <li>etc</li> <li>iii. Manpower i.e.;</li> <li>Quantity of editor</li> <li>Skills of editor</li> <li>etc</li> <li>iv. Studio editing slot</li> <li>v. Working Schedule and time frame</li> <li>vi. Technique of editing</li> <li>i.e.;</li> <li>Continuity editing</li> <li>Parallel editing</li> <li>Overlapping editing</li> <li>Temporal editing</li> <li>Elliptical editing</li> <li>Montage</li> <li>Spatial editing</li> <li>Rhythmic editing</li> </ul>					<ul> <li>Manpower coordination confirmed according to project requirement.</li> <li>Manpower coordination plan presented according to project requirement.</li> </ul>

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Training Hours	Delivery Mode	Assessment Criteria
		<ul> <li>i. Identify working timeframe</li> <li>ii. Determines number of manpower necessary to complete the tasks or projects</li> <li>iii. Identify manpower coordination</li> </ul>	<ul> <li>i. Understanding of editing suite slot schedule</li> <li>ii. Aware of the project deadline</li> <li>iii. Able to identify appropriate skills editor</li> <li>iv. Understand scope of work</li> <li>v. Up-to-date in editing software knowledge</li> <li>vi. Resourceful in outsourcing third party involvement</li> <li>vii. Ensure editor get the right brief on editing technique</li> </ul>	24 Hours	Project Assignment / Case study / Demonstration	
4. Administer Editor's performanc e record	<ul> <li>i. Editing software i.e.;</li> <li>Final Cut Pro (FCP)</li> <li>AVID</li> <li>Sony Vegas</li> <li>Adobe Premier Pro</li> </ul>			16 hours	Lecture	<ul> <li>Editor's commitment assessed according to project requirement.</li> </ul>

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Training Hours	Delivery Mode	Assessment Criteria
	<ul><li>Canopus Edius</li><li>etc</li></ul>					<ul> <li>Editor's appraisal determined.</li> </ul>
	<ul><li>ii. Particular software</li><li>i.e.;</li><li>After effects</li></ul>					Editor's     performance     evaluation
	<ul><li> Photoshop</li><li> Apple motion</li><li> etc</li></ul>					presented.
	<ul> <li>iii. Manpower i.e.;</li> <li>Quantity of editor</li> <li>Skills of editor</li> <li>iv. Studio editing slot</li> <li>v. Working Schedule and</li> </ul>					
	time frame vi. Technique of editing i.e.;					
	<ul> <li>Continuity editing</li> <li>Parallel editing</li> <li>Overlapping editing</li> </ul>					
	<ul> <li>Temporal editing</li> <li>Elliptical editing</li> <li>Montage</li> <li>Spatial editing</li> <li>Rhythmic editing</li> <li>etc</li> </ul>					

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Training Hours	Delivery Mode	Assessment Criteria
		i. Asses Attendance record ii. Evaluate Editor's commitment iii. Propose Editor's appraisal	<ul> <li>i. Meticulous in selecting skilful editor</li> <li>ii. Thorough and fair in evaluating editor's commitment</li> <li>iii. Understand laws and workers' right</li> <li>iv. Know how to motivate editors and cultivate the spirit of dedication</li> </ul>	24 hours	Project Assignment / Case study / Demonstration	
5. Plan development program	i. Editing suite ii. Man power iii. Software			16 hours	Lecture	<ul> <li>Editor's commitment assessed according to project requirement.</li> <li>Editor's training and motivation determined according to project requirement</li> </ul>

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Training Hours	Delivery Mode	Assessment Criteria
		<ul> <li>i. Evaluate Editor's commitment</li> <li>ii. Identify Editor's training and motivation</li> <li>iii. Propose Editor's recruitment</li> </ul>	<ul> <li>i. Meticulous in selecting skilful editor</li> <li>ii. Thorough and fair in evaluating editor's commitment</li> <li>iii. Know how to motivate editors and cultivate the spirit of dedication</li> <li>iv. Able to justify operating costs against profit</li> </ul>	24 hours	Project Assignment / Case study / Demonstration	<ul> <li>Editor's recruitment determined according to project requirement.</li> <li>Development plan presented according to project requirement.</li> </ul>

Soci	Social Skills / Social Values				
1.	Communication skills				
2.	Conceptual skills				
3.	Interpersonal skills				
4.	Multitasking and prioritizing				
5.	Self-discipline				
6.	Teamwork				
7.	Learning skills				
8.	Leadership skill				

## Tools, Equipment and Materials (TEM)

ITEMS	S	RATIO (TEM : Trainees)	
1.	Script	1:1	
2.	Storyboard	1:1	
3.	Shooting board	1:1	
4.	Writing and calculation software	1:25	
5.	Continuity sheet	1:1	
6.	Editing software and hardware	1:3	

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1. John Rosenberg (Nov 29, 2010), The Healthy Edit: Creative Editing Techniques for Perfecting Your Movie. 1st Ed. Focal Press, ISBN: 978-
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2. Gael Chandler (Jun 1, 2012), Cut by Cut, 2nd edition: Editing Your Film or Video. 2 <sup>nd</sup> Ed., Revised Edition. Michael Wiese Productions.,
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5. Ronald J. Compesi (Aug 13, 2006), Video Field Production and Editing (7th Edition). Pearson., ISBN: 978-0205483358
6. Lori Coleman and Diana Friedberg (Jul 21, 2010), Make the Cut: A Guide to Becoming a Successful Assistant Editor in Film and TV. 1 <sup>st</sup> Ed.
Focal Press., ISBN: 978-0240813981

### CURRICULUM of COMPETENCY UNIT (CoCU)

Sub Sector	DIGITAL CREATIVE	DIGITAL CREATIVE					
Job Area	VIDEO / FILM (EDITING)	VIDEO / FILM (EDITING)					
Competency Unit Title	AUDIO VISUAL (AV) EDIT	AUDIO VISUAL (AV) EDITING STUDIO MANAGEMENT					
Learning Outcome	<ul> <li>This Audio Visual (AV) ed plan editing suite develop trainees will be able to :-</li> <li>Determine Editor and o</li> <li>Present slot schedule</li> <li>Arrange editing suite n</li> <li>Confirm studio develop</li> </ul>	ment program ba editing suite plan naintenance	•	• •	-	•	
Competency Unit ID	IT-072-5:2012-C04	Level	5	Training Duration	176 Hours	Credit Hours	18

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Training Hours	Delivery Mode	Assessment Criteria
1. Manage slot schedule		<ul> <li>i. Check work-in- progress</li> <li>ii. Arrange slot schedule</li> <li>iii. Identify editor and editing suite</li> </ul>	i. Meticulous in monitoring project /editing schedule	8 Hours 16 Hours	Lecture Project Assignment / Case study / Demonstration	<ul> <li>Work-in-progress updated according to project requirement.</li> <li>Slot schedule confirmed according to project requirement.</li> <li>Editor and editing suite determined according to project requirement.</li> </ul>

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Training Hours	Delivery Mode	Assessment Criteria
			<ul> <li>ii. Meticulous in coordinate editing slot</li> <li>iii. Understanding of editing suite slot schedule</li> <li>iv. Aware of the project deadline</li> <li>v. Able to identify appropriate skills editor</li> <li>vi. Understand scope of work</li> </ul>			Slot schedule plan presented according to project requirement
2. Monitor Editor's performance	<ul> <li>i. Working schedule</li> <li>ii. Work flow</li> <li>iii. Editing Log book</li> <li>iv. Company's policy and regulation</li> <li>v. Editing software i.e.;</li> <li>Final Cut Pro (FCP)</li> <li>AVID</li> <li>Sony Vegas</li> <li>Adobe Premier Pro</li> <li>Canopus Edius</li> <li>etc</li> <li>vi. Particular software i.e.;</li> <li>After effects</li> </ul>			16 Hours	Lecture	<ul> <li>Editing log book verified according to project requirement.</li> <li>Editor's skill and knowledge assessed according to project requirement.</li> <li>Editor's performance evaluation report presented according to project requirement.</li> </ul>

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Training Hours	Delivery Mode	Assessment Criteria
	<ul><li>Adobe Photoshop</li><li>Apple motion</li><li>etc</li></ul>					
		i. Assess Editing log book ii. Evaluate Editor's Skill and knowledge	<ul> <li>i. Thorough in evaluating editors' attendance</li> <li>ii. Detailed Monitoring editor's time in and out</li> <li>iii. Thorough in evaluating editor's commitment</li> <li>iv. thorough in evaluating editor's log book</li> <li>v. Follow company's regulation and procedure</li> <li>vi. Thorough and fair in evaluating editor's commitment</li> </ul>	56 hours	Project Assignment / Case study / Demonstration	

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Training Hours	Delivery Mode	Assessment Criteria
			vii. Understand laws and workers' right viii. Know how to motivate editors and cultivate the spirit of dedication			
3. Plan editing suite maintenance	<ul> <li>i. Editing software</li> <li>ii. Computer utilities i.e.;</li> <li>Diagnostic software</li> <li>Disk clean up</li> <li>Defragmentation</li> <li>etc</li> <li>iii. Editing hardware</li> <li>iv. Editing suite</li> </ul>			16 hours	Lecture	<ul> <li>Editing suite maintenance arranged according to project requirement.</li> <li>Editing suite maintenance plan arranged according</li> </ul>
		<ul> <li>i. Check editing suite</li> <li>ii. Check editing software</li> <li>iii. Identify editing suite maintenance</li> <li>iv. Determine editing suite maintenance schedule</li> </ul>	<ul> <li>i. Thorough in inspecting editing suite condition</li> <li>ii. Understanding in maintenance procedure</li> <li>iii. Wise in identifying necessary vendor</li> </ul>	24 hours	Project Assignment / Case study / Demonstration	to project requirement.

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Training Hours	Delivery Mode	Assessment Criteria
			<ul> <li>iv. Follow safety policy</li> <li>v. Thorough in diagnose software faulty</li> <li>vi. Follow software installation procedure</li> </ul>			
4. Plan editing suite development	i. Software ii. Hardware iii. Furniture iv. Costing / pricing			16 hours	Lecture	<ul> <li>Studio development program confirmed according to</li> </ul>
		<ul> <li>i. Identify up to date hardware</li> <li>ii. Identify up to date software</li> <li>iii. Identify required furniture</li> <li>iv. Identify development program budget</li> <li>v. Propose studio development program</li> </ul>	<ul> <li>i. Thorough in inspecting editing suite condition</li> <li>ii. Understanding of software utilisation</li> <li>iii. Wise in decision making</li> <li>iv. Wise in identifying necessary vendor</li> <li>v. Able to justify operating costs against profit</li> </ul>	24 hours	Project Assignment / Case study / Demonstration	<ul> <li>according to project requirement and budget allocation.</li> <li>Studio development plan presented according to project requirement.</li> </ul>

Soci	ocial Skills / Social Values				
1.	Communication skills				
2.	Conceptual skills				
3.	Interpersonal skills				
4.	Multitasking and prioritizing				
5.	Self-discipline				
6.	Teamwork				
7.	Learning skills				
8.	Leadership skill				

# Tools, Equipment and Materials (TEM)

ITEMS	6	RATIO (TEM : Trainees)
1.	Script	1:1
2.	Storyboard	1:1
3.	Shooting board	1:1
4.	Continuity sheet	1:1
5.	Editing software and hardware	1:5
6.	Maintenance schedule format	1.1
7.	Editing log book	1.1
8.	Development proposal sample	1.1
9.	Editor's skills and knowledge appraisal documentation sample	1.1

#### REFERENCES

- 1. John Rosenberg (Nov 29, 2010), The Healthy Edit: Creative Editing Techniques for Perfecting Your Movie. 1<sup>st</sup> Ed. Focal Press, ISBN: 978-0240814469
- 2. Sam Kauffmann and Ashley Kennedy (Jul 15, 2012), Avid Editing: A Guide for Beginning and Intermediate Users. 5<sup>th</sup> Ed. Focal Press, ISBN: 978-0240818566
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- Joseph L. Bower and Clark G. Gilbert (Oct 11, 2007), From Resource Allocation to Strategy. 1<sup>st</sup> Ed. Oxford University Press., ISBN: 978-0199277452
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## CURRICULUM of COMPETENCY UNIT (CoCU)

Sub Sector	DIGITAL CREATIVE	DIGITAL CREATIVE						
Job Area	VIDEO / FILM (EDITING)	VIDEO / FILM (EDITING)						
Competency Unit Title	AUDIO VISUAL (AV) EDIT	AUDIO VISUAL (AV) EDITING APPROVAL						
Learning Outcome	<ul> <li>This Audio Visual (AV) e elements, colour correction completion this competency</li> <li>Present final editing rep</li> <li>Assess storyline</li> <li>Assess visual elements</li> <li>Assess audio elements</li> <li>Confirm colour correction</li> <li>Confirm final materials</li> </ul>	n on editing sequ y unit, trainees wi port	lences an	d arrange fina		-		
Competency Unit ID	IT-072-5:2012-C05	Level	5	Training Duration	224 Hours	Credit Hours	22	

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Training Hours	Delivery Mode	Assessment Criteria
1. Preview final editing	<ul> <li>i. Project concept i.e.;</li> <li>Storyline</li> <li>Message</li> <li>Theme</li> <li>Genre</li> <li>etc</li> <li>ii. Type of audio i.e.;</li> <li>Dialogue</li> <li>Voice Over</li> <li>Music</li> <li>etc</li> </ul>			16 Hours	Lecture	<ul> <li>Final editing assessed according to project requirement.</li> <li>Final editing report presented according to project requirement.</li> </ul>

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Training Hours	Delivery Mode	Assessment Criteria
	iii. Type of language					
	version i.e.;					
	<ul><li>Single language</li><li>Bi-language</li></ul>					
	Multi language					
	• etc					
	iv. Project media output					
	i.e.;					
	• Web					
	• Tape					
	• Film					
	Hardisk					
	• DVD / Blu-ray					
	<ul><li> 3D Stereoscopic</li><li> etc</li></ul>					
	v. Type of medium i.e.;					
	Broadcast					
	(television)					
	• Cinema					
	vi. Project costing					
	vii. Program category					
	i.e.; ● Movie					
	Drama					
	Documentary					
	Animation					
	TV commercial					
	Corporate video					
	• etc					

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Training Hours	Delivery Mode	Assessment Criteria
		i. Preview session arranged ii. Preview final editing	<ul> <li>i. Creative and analytical mind in preview final editing</li> <li>ii. Ensure project requirements fulfilled</li> <li>iii. Detailed Understanding of editing technique</li> <li>iv. Understanding of project concept</li> <li>v. Detailed Understanding of AV elements</li> <li>vi. Detailed understanding of project requirement</li> </ul>	24 Hours	Project Assignment / Case study / Demonstration	
2. Validate storyline	<ul> <li>i. Script</li> <li>ii. Continuity Sheet</li> <li>iii. Shooting Board</li> <li>iv. Project Duration</li> <li>v. Aspect Ratio i.e.;</li> <li>4:3</li> <li>14:9</li> </ul>			16 Hours	Lecture	<ul> <li>Storyline assessed according to project requirement.</li> </ul>

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Training Hours	Delivery Mode	Assessment Criteria
	<ul> <li>16:9</li> <li>Cinemascope</li> <li>Anamorphic</li> <li>Flat Screen</li> <li>Letter Box</li> <li>Pillar Box</li> <li>Wide Screen</li> <li>Vi. Program Category</li> <li>I.E.;</li> <li>Movie</li> <li>Drama</li> <li>Documentary</li> <li>Animation</li> <li>TV Commercial</li> <li>Corporate Video</li> <li>etc</li> </ul>					<ul> <li>Storyline validation report presented according to project requirement.</li> </ul>
		i. Preview editing sequence ii. Identify storyline iii. Confirm storyline	<ul> <li>Creative and analytical mind in preview editing sequence</li> <li>Ensure project requirements fulfilled</li> <li>Detailed Understanding of broadcast technical aspects</li> </ul>	24 Hours	Project Assignment / Case study / Demonstration	

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Training Hours	Delivery Mode	Assessment Criteria
3. Validate	i. Storyboard		iv. Detailed understanding of project requirement	16 hours	Lecture	Visual elements
visual elements	<ul> <li>ii. Shooting board</li> <li>iii. Script</li> <li>iv. Shot duration</li> <li>v. Editing software i.e.;</li> <li>Final Cut Pro <ul> <li>(FCP)</li> <li>AVID</li> <li>Sony Vegas</li> <li>Adobe Premier</li> <li>Pro</li> <li>Canopus Edius</li> </ul> </li> <li>vi. Visual elements i.e.;</li> <li>Motion graphic</li> <li>Montage</li> <li>Visual effects</li> <li>Transition</li> <li>Supers / title</li> </ul>					<ul> <li>assessed according to creative direction.</li> <li>Visual elements validation report presented according to project requirement.</li> </ul>
		<ul> <li>i. Preview editing sequence</li> <li>ii. Determine visual elements</li> </ul>	i. Creative and analytical mind in preview editing	24 hours	Project Assignment / Case study / Demonstration	
		iii. Confirm visual elements	sequence			

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Training Hours	Delivery Mode	Assessment Criteria
			<ul> <li>ii. Ensure project requirements fulfilled</li> <li>iii. Detailed Understanding of editing technique</li> <li>iv. Understanding of project concept</li> <li>v. Detailed Understanding of visual elements</li> <li>vi. Detailed understanding of project requirement</li> </ul>			
4. Validate audio elements	<ul> <li>i. Storyboard</li> <li>ii. Shooting board</li> <li>iii. Script</li> <li>iv. Audio clip duration</li> <li>v. Editing software i.e.;</li> <li>Final Cut Pro (FCP)</li> <li>AVID</li> <li>Sony Vegas</li> <li>Adobe Premier Pro</li> </ul>			16 Hours	Lecture	<ul> <li>Audio elements assessed according to creative direction.</li> <li>Audio elements validation report presented according to project requirement.</li> </ul>

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Training Hours	Delivery Mode	Assessment Criteria
	<ul> <li>Canopus Edius</li> <li>etc</li> <li>vi. Visual elements i.e.;</li> <li>Motion graphic</li> <li>Montage</li> <li>Visual effects</li> <li>Transition</li> <li>Supers / title</li> <li>etc</li> <li>vii. Audio elements i.e.;</li> <li>Music</li> <li>Sound effect</li> <li>Foley effect</li> <li>Voice Over</li> <li>Dialogue</li> <li>etc</li> </ul>	i. Preview editing sequence ii. Determine audio elements iii. Confirm audio elements	<ul> <li>Creative and analytical mind in preview editing sequence</li> <li>Adhere audio specifications</li> <li>Fulfils project requirements</li> <li>Detailed Understanding of editing technique</li> </ul>	24 Hours	Project Assignment / Case study / Demonstration	

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Training Hours	Delivery Mode	Assessment Criteria
			<ul> <li>v. Understanding of project concept</li> <li>vi. Detailed Understanding of Audio elements</li> <li>vii.Detailed understanding of project</li> </ul>			
5. Validate colour correction	<ul> <li>i. Storyboard</li> <li>ii. Shooting board</li> <li>iii. Script</li> <li>iv. Visual colour enhancement i.e.;</li> <li>White balance</li> <li>Brightness and contrast</li> <li>Chroma colour</li> <li>Temperature</li> <li>etc</li> <li>v. Colour theme / concept</li> <li>vi. Editing software i.e.;</li> <li>Final Cut Pro (FCP)</li> <li>AVID</li> </ul>		requirement	16 Hours	Lecture	<ul> <li>Colour correction confirmed according to creative direction.</li> <li>Colour correction validation report presented according to project requirement.</li> </ul>

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Training Hours	Delivery Mode	Assessment Criteria
	<ul> <li>Sony Vegas</li> <li>Adobe Premier Pro</li> <li>Canopus Edius</li> <li>etc</li> <li>Visual elements i.e.;</li> <li>Motion graphic</li> <li>Montage</li> <li>Visual effects</li> <li>Transition</li> <li>Supers / title</li> <li>etc</li> </ul>	i. Assess Colour correction ii. Determine Colour correction	<ul> <li>i. Creative and analytical mind in preview editing sequence</li> <li>ii. Adhere colour specifications</li> <li>iii. Fulfils project requirements</li> <li>iv. Detailed Understanding of editing technique</li> <li>v. Understanding of project concept</li> </ul>	24 Hours	Project Assignment / Case study / Demonstration	

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Training Hours	Delivery Mode	Assessment Criteria
			vi. Detailed Understanding of colour correction vii. Detailed understanding of project requirement			
6. Carry out final editing submission	<ul> <li>i. Footages material i.e.;</li> <li>Tape i.e.;</li> <li>Mini-DV</li> <li>DV CAM</li> <li>Beta SP</li> <li>Beta Digital</li> <li>HD CAM</li> <li>etc</li> <li>Tapeless i.e.;</li> <li>SD Card</li> <li>SxS Card</li> <li>etc</li> <li>ii. Project duration</li> <li>iii. Aspect ratio i.e.;</li> <li>4:3</li> <li>14:9</li> <li>16:9</li> <li>Cinemascope</li> <li>Anamorphic</li> <li>Flat screen</li> </ul>			8 Hours	Lecture	<ul> <li>Final material / master confirmed according to project requirement.</li> <li>Final editing approved according to client's requirement.</li> <li>Master copy / final material presented according to client's requirement.</li> </ul>

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Training Hours	Delivery Mode	Assessment Criteria
	<ul> <li>Letter box</li> </ul>					
	<ul> <li>Pillar box</li> </ul>					
	<ul> <li>Wide screen</li> </ul>					
	• etc					
	iv. Program category i.e.;					
	<ul> <li>Movie</li> </ul>					
	<ul> <li>Drama</li> </ul>					
	<ul> <li>Documentary</li> </ul>					
	<ul> <li>Animation</li> </ul>					
	<ul> <li>TV commercial</li> </ul>					
	<ul> <li>Corporate video</li> </ul>					
	• etc					
	v. Type of medium i.e.;					
	<ul> <li>Broadcast</li> </ul>					
	(television)					
	Cinema					
	vi. Type of supporting					
	material i.e.;					
	<ul> <li>Script</li> </ul>					
	<ul> <li>Storyboard</li> </ul>					
	<ul> <li>Contact report</li> </ul>					
	• etc					

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Training Hours	Delivery Mode	Assessment Criteria
		<ul> <li>i. Determine Final material / master</li> <li>ii. Compile supporting document.</li> <li>iii. Present Final editing</li> </ul>	<ul> <li>i. Creative and analytical mind in preview editing sequence</li> <li>ii. Fulfils project requirements</li> <li>iii. Detailed understanding of project and technical requirement</li> <li>iv. Adhere broadcast specifications</li> </ul>	16 Hours	Project Assignment / Case study / Demonstration	

Soc	ocial Skills / Social Values					
1.	Communication skills					
2.	Conceptual skills					
3.	Interpersonal skills					
4.	Multitasking and prioritizing					
5.	Self-discipline					
6.	Teamwork					
7.	Learning skills					
8.	Leadership skill					

#### Tools, Equipment and Materials (TEM)

ITEMS	6	RATIO (TEM : Trainees)	
1.	Script	1:1	
2.	Storyboard	1:1	
3.	Shooting board	1:1	
4.	Continuity sheet	1:1	
5.	Editing software and hardware	1:5	
6.	Recorded deck	1:1	
7.	Quality Control form	1:1	
8.	Final sequence	1:1	
9.	Contact report sample	1:1	
10	. Delivery Order sample	1:1	
11.	. Invoice sample	1:1	
12	. Job sheet	1:1	

#### REFERENCES

- 1. Ronald J. Compesi (Aug 13, 2006), Video Field Production and Editing (7th Edition). Pearson., ISBN: 978-0205483358
- 2. John Rosenberg (Nov 29, 2010), The Healthy Edit: Creative Editing Techniques for Perfecting Your Movie. 1<sup>st</sup> Ed. Focal Press, ISBN: 978-0240814469
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- 4. Gael Chandler (Jun 1, 2012), Cut by Cut, 2nd edition: Editing Your Film or Video. 2<sup>nd</sup> Ed., Revised Edition. Michael Wiese Productions., ISBN: 978-1615930906
- 5. Tom Wolsky (May 15, 2008), Final Cut Express 4 Editing Workshop. 1st Ed. Focal Press, ISBN: 978-0240810775
- 6. John R. Schermerhorn (Jul 24, 2012), Management 11th Ed. Wiley., ISBN: 978-0470530511
- 7. Karen Pearlman (Feb 13, 2009), Cutting Rhythms: Shaping the Film Edit. 1<sup>st</sup> Ed. Focal Press., ISBN: 978-0240810140
- 8. Lori Coleman and Diana Friedberg (Jul 21, 2010), Make the Cut: A Guide to Becoming a Successful Assistant Editor in Film and TV. 1<sup>st</sup> Ed. Focal Press., ISBN: 978-0240813981

# CURRICULUM of COMPETENCY UNIT (CoCU)

Sub Sector	DIGITAL CREATIVE	DIGITAL CREATIVE					
Job Area	VIDEO / FILM PRODUCTI	VIDEO / FILM PRODUCTION (SHOOTING)					
Competency Unit Title	SCENE ANALYSIS	SCENE ANALYSIS					
Learning Outcome	<ul> <li>This scene analysis competency unit is to analyse screenplay to determine camera accessories require of lighting and suitable props. Upon completion this competency unit, trainees will be able to :-</li> <li>Determine screenplay requirement</li> <li>Specify appropriate lens and accessories</li> <li>Determine continuity sequence</li> <li>Produce correct shot</li> </ul>					s required type	
Competency Unit ID	IT-072-5:2012-E01	Level	5	Training Duration	310 Hours	Credit Hours	31

Work Activities Related Knowledge		Related Skills	Attitude / Safety / Environmental	Training Hours	Delivery Mode	Assessment Criteria
1. Analyse the screenplay	<ul> <li>i. Scene timings</li> <li>ii. Equipment requirement</li> <li>iii. Camera work</li> <li>iv. Props</li> </ul>			20 hours	Lecture	<ul> <li>Screenplay requirement determined.</li> <li>Appropriate lens and accessories</li> </ul>
		<ul> <li>i. Determine appropriate lens and accessories</li> <li>ii. Determine type of audio and sound system</li> <li>iii. Determine type of lighting</li> </ul>	i. Follow Director's instruction	45 hours	Project Assignment / Case study / Demonstration	<ul> <li>specified.</li> <li>Audio and sound system requirement determined.</li> <li>Lighting requirement determined.</li> </ul>

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Training Hours	Delivery Mode	Assessment Criteria
2. Assess current shooting location	<ul> <li>i. Shooting criteria</li> <li>Location / Time <ul> <li>Outdoor /</li> <li>Indoor</li> <li>Day / Night</li> <li>Weather</li> <li>Land / Sea /</li> <li>Air</li> </ul> </li> <li>ii. Lodging <ul> <li>requirement</li> <li>iii. Transportation</li> <li>requirement</li> </ul> </li> </ul>			25 Hours	Lecture	<ul> <li>Lodging requirement confirmed.</li> <li>Transportation requirement confirmed.</li> </ul>
		<ul> <li>i. Survey shooting location</li> <li>ii. Decide lodging venue</li> <li>iii. Decide transportation</li> </ul>	i. Follow Producer's instruction	40 Hours	Project Assignment / Case study / Demonstration	
3. Analyse script to produce correct shot	<ul> <li>i. Script timings</li> <li>ii. Script breakdown</li> <li>iii. Equipment requirement</li> <li>iv. Camera work</li> <li>v. Manpower</li> <li>vi. Props</li> </ul>			35 Hours	Lecture	<ul> <li>Script requirement determined.</li> <li>Continuity sequence determined.</li> </ul>

Work Activities	Related Knowledge	Related Skills	Attitude / Safety / Environmental	Training Hours	Delivery Mode	Assessment Criteria
		<ul> <li>Determine time frame</li> <li>Check continuity sequence</li> </ul>	i. Follow Director's instruction	45 Hours	Project Assignment / Case study / Demonstration	<ul> <li>Correct shot produced within allocated Time frame.</li> </ul>
4. Co-ordinate scene requirement	<ul> <li>i. Script breakdown</li> <li>ii. Location</li> <li>iii. Equipment requirement</li> <li>iv. Manpower</li> <li>v. Transportation</li> <li>vi. Budget Allocation</li> </ul>			40 Hours	Lecture	<ul> <li>Required scene accomplished.</li> <li>Budget wisely spent.</li> </ul>
		<ul> <li>i. Decide scene requirement</li> <li>ii. Get budget approval</li> <li>iii. Spend within allocated budget</li> </ul>	i. Follow Director's instruction	60 Hours	Project Assignment / Case study / Demonstration	

Soci	ocial Skills / Social Values					
1.	Communication skills					
2.	Conceptual skills					
3.	Interpersonal skills					
4.	Multitasking and prioritizing					
5.	Self-discipline					
6.	Teamwork					
7.	Learning skills					
8.	Leadership skill					

#### **Tools, Equipment and Materials (TEM)**

ITEMS	3	RATIO (TEM : Trainees)
1.	Check List	1:1
2.	Camera	1:10
3.	Shooting schedule	1:1
	Cables, connectors & adapters	1:10
5.	Script	1:1
6.	Storyboard	1:1
	Lens and accessories	1:10

#### REFERENCES

- 1. Angela Nicholas (1999), 99 Film Scenes for Actors. Avon. ISBN: 0380798042
- 2. Christopher Kenworthy (2011), Master Shots Volume 2: Shooting Great Dialogue Scenes. Michael Wiese Productions. ISBN: 1615930558
- 3. Fraser MacLean (2011), Setting the Scene: The Art & Evolution of Animation Layout. Chronicle Books. ISBN: 0811869873
- 4. Richard D. Pepperman (2005), Setting Up Your Scenes: The Inner Workings of Great Films. Michael Wiese Productions. ISBN: 1932907084
- 5. Jimmy Hawkins (2003), It's a Wonderful Life: Favorite Scenes from the Classic Film. Andrews McMeel Publishing. ISBN: 0740738410
- 6. Jim Owens and Gerald Millerson (2011), Video Production Handbook, Fifth Edition. Focal Press. ISBN: 0240522206

# Summary of Training Duration

NO.	COMPETENCY UNIT TITLE	WORK ACTIVITIES	RELATED KNOWLEDGE	RELATED SKILLS	HOURS	ASSESSMENT (KA & PA)	TOTAL (Hours)
		Prepare AV editing proposal	24	48	72		
		Carry out AV editing project negotiations with client	24	56	80		
1	Audio visual (AV) editing	Conduct AV editing technical meeting	32	56	88		504
	consultation	Plan AV editing costing	32	48	80		
		Prepare AV editing production contract	56	88	144		
		Verify AV editing invoice	16	24	40		
		Carry out script analysis	16	32	48		
	Audio visual (AV) editing concept	Perform Storyboard analysis	16	32	48		
2		Selection of Audio Visual (AV) elements	16	32	48		279
		Outline editing concept treatment	15	32	47		
		Generate editing concept	8	80	88		
		Plan work load delegation	16	24	40		
		Plan editing work flow	16	24	40		
3	Audio visual (AV) editing work	Plan manpower coordination	16	24	40		200
	management	Administer Editor's performance record	16	24	40		200
		Plan development program	16	24	40		
		Manage slot schedule	8	16	24		
4	Audio visual (AV)	Monitor Editor's performance	16	56	72		470
4	editing studio management	Plan editing suite maintenance	16	24	40		176
		Plan editing suite development	16	24	40		

NO.	COMPETENCY UNIT TITLE	WORK ACTIVITIES	RELATED KNOWLEDGE	RELATED SKILLS	HOURS	ASSESSMENT (KA & PA)	TOTAL (Hours)
		Preview final editing	16	24	40		
		Validate storyline	16	24	40		
5	Audio visual (AV)	Validate visual elements	16	24	40		004
Э	editing approval	Validate audio elements	16	24	40		224
		Validate colour correction	16	24	40		
		Carry out final editing submission	8	16	24		
	TO	TAL HOURS (CORE Competencies)	479	904	1383		1383
		Analyse the screenplay	20	45	65		
		Assess current shooting location	25	40	65		
6	Scene analysis	Analyse script to produce correct shot	35	45	80		310
		Co-ordinate scene requirement	40	60	100		
TOTAL HOURS (ELECTIVE Competencies)			120	190	310		310
TOTA	AL HOURS (CORE C	Competency + Elective Competency)	599	1094	1693		1693