

# STANDARD KEMAHIRAN PEKERJAAN KEBANGSAAN (NATIONAL OCCUPATIONAL SKILLS STANDARD)

# HOMESTAY COORDINATION AND SUPERVISION LEVEL 3 HT-040-3:2014



JABATAN PEMBANGUNAN KEMAHIRAN KEMENTERIAN SUMBER MANUSIA MALAYSIA



MALAYSIAN ASSOCIATION OF HOTELS



Department of Skills Development (DSD)

Ministry of Human Resources

62530 PUTRAJAYA, MALAYSIA

## STANDARD KEMAHIRAN PEKERJAAN KEBANGSAAN (NATIONAL OCCUPATIONAL SKILLS STANDARD)

FOR

### HOMESTAY COORDINATION AND SUPERVISION LEVEL 3 HT-040-3:2014

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#### STANDARD PRACTICE

### NATIONAL OCCUPATIONAL SKILLS STANDARD (NOSS) FOR; HOMESTAY COORDINATION AND SUPERVISION LEVEL 3

#### 1. INTRODUCTION

Tourism industry is the second largest contributor after the manufacturing sector to Malaysia's economy. In 2008, the country recorded 22.05 million arrivals and tourism contributed RM 49.6 billion (USD 13.4 billion) in revenue. The homestay program is a tourism product that has been given special emphasis by the government through the Ministry of Tourism.

Realizing the potential of the program, the Rural Tourism Master Plan 2001 was formulated to promote homestay program as a catalyst for rural community development. In the 9th Malaysia Plan (2006-2010) one of the focus by government is on community development, and rural tourism is one of the mechanisms. Due to the potential of the homestay program to provide additional income and employment, the number of homestay providers in Malaysia has been increased. The increasing demand may be explained by the recent global social and cultural changes resulting in greater interest and appreciation in cultural heritage, lifestyles and environmental concerns.

The core component of the Malaysian homestay programs, which differentiates it with homestay elsewhere, is the element of staying together with host families or adopted families. The guests have the opportunities to interact, gain knowledge, and experience the life style and culture of the host family as well as the local community. This element involves the guests eating, cooking, and engaging in many activities together with their adopted families, thus allowing two parties with different cultural backgrounds to interact and learn from each other.

The homestay program in Malaysia allows the guests to participate in the hosts' daily activities. Indeed, this can be considered as an important strength of this particular product; no other tourism product in Malaysia offers a similar experience of Malaysian rural societies as that offered by the homestay program.

The success of the homestay program depends on the government's involvement in the planning, organizing, implementing and also controlling of the program. Therefore, to ensure that the program is carried out successfully, it is essential that the government should be seen in all stages of the program. There are three main ministries that are directly involved in the planning and implementing of the program; Ministry of Tourism, Ministry of Rural and Regional Development, and Ministry of Agriculture.

The NOSS of Homestay Coordinator Level 3 is the standard specifically developed for skilled homestay operation personnel. The competencies of these skilled workers are documented and later be adopted as a standard and reference for developing training programme curriculum, career advancement and qualification. The role of the Homestay Coordinator Level 3 involves locating, selecting and orienting host families before the guest arrival and monitoring homestay placements during guest stay.

The availability of this NOSS enables the personnel involved to be qualified and their skills recognized by public and private sectors. This value-added recognition will enable the personnel to gain employment in hospitality sector

SECTOR	HOSPITALITY & TOURISM								
SUB SECTOR			ACCON	IODATION					
AREA	CULTURAL HERITAGE								
LEVEL 5			Not <i>i</i>	Available					
LEVEL 4			Not /	Available					
LEVEL 3		Homestay Coordinator							
LEVEL 2	Homestay Operator								
LEVEL 1			No	Level					

### 2. OCCUPATIONAL STRUCTURE

Fig. 1.0 Occupational Structure for Homestay Operation

# OCCUPATIONAL AREA STRUCTURE

SECTOR	HOSPITALITY & TOURISM
SUB SECTOR	ACCOMODATION
AREA	HOMESTAY
LEVEL 5	Not Available
LEVEL 4	Not Available
LEVEL 3	Homestay Coordination And Supervision
LEVEL 2	Homestay Operation
LEVEL 1	No Level

Fig. 1.1 Occupational Area Structure for Homestay Operation

### 3. DEFINITION OF COMPETENCY LEVEL

The NOSS is developed for various occupational areas. Candidates for certification must be assessed and trained at certain levels to substantiate competencies. Below is a guideline of each NOSS Level as defined by the Department of Skills Development, Ministry of Human Resources, Malaysia.

- Level 1: Competent in performing a range of varied work activities, most of which are routine and predictable.
- Level 2: Competent in performing a significant range of varied work activities, performed in a variety of contexts. Some of the activities are non-routine and required individual responsibility and autonomy.
- Level 3: Competent in performing a broad range of varied work activities, performed in a variety of contexts, most of which are complex and non-routine. There is considerable responsibility and autonomy and control or guidance of others is often required.
- Level 4: Competent in performing a broad range of complex technical or professional work activities performed in a wide variety of contexts and with a substantial degree of personal responsibility and autonomy. Responsibility for the work of others and allocation of resources is often present.
- Level 5: Competent in applying a significant range of fundamental principles and complex techniques across a wide and often unpredictable variety of contexts. Very substantial personal autonomy and often significant responsibility for the work of others and for the allocation of substantial resources features strongly, as do personal accountabilities for analysis, diagnosis, planning, execution and evaluation.

### 4. AWARD OF CERTIFICATE

The Director General shall award, to any person upon completing successfully the NOSS program following skills level qualifications:

- a) Malaysia Skills Certificate / Sijil Kemahiran Malaysia (SKM) Level 1, 2 & 3
- b) Malaysia Skills Diploma / Diploma Kemahiran Malaysia (DKM) Level 4
- Malaysia Skills Advanced Diploma / Diploma Lanjutan Kemahiran Malaysia (DLKM) Level 5
- d) Statement of Achievement / Penyata Pencapaian (PC)

No person shall be awarded a Certificate unless he / she satisfies the requirements set by Malaysia Skills Certification System.

#### 5. OCCUPATIONAL COMPETENCIES

Homestay coordination and supervision level 3 is competent in performing:

- Homestay marketing and promotional
- Cultural heritage program organising
- Recreational activities organising
- Homestay operation and supervision
- Homestay administrative organising

#### 6. WORKING CONDITION

Generally they work as a team to ensure the homestay programmes are implemented successfully. Since this homestay is customer oriented industry they need to have effective communication skills, product knowledge and positive attitude to deal with various customers' behaviour and background. Occasionally they must be prepared to work at odd hours. They have to be pro-active in looking for new business opportunities locally and internationally.

#### 7. EMPLOYMENT PROSPECT

Excellent prospects in tourism and hospitality industries such as cottage industry entrepreneur, travel agencies, accommodation providers and educational sector (student placement).

#### 8. CAREER ADVANCEMENT

Homestay industry is one of the initiatives by the government to increase the quality of life of the rural community through their involvements in planning and development of tourism industry. Homestay programme is an alternative tourism product which offers affordable vacation for the tourists. The programme is to encourage domestic tourism and for the foreigners to experience living with the local community. Therefore, the homestay industry is expected to generate job opportunities to local people especially in the rural areas.

In the perspective of sustainable tourism development, the homestay industry practices responsible tourism which requires manpower that can preserve natural heritage and at the same time generate income

### 9. SOURCES OF ADDITIONAL INFORMATION

- Ministry of Tourism
- Tourism Malaysia
- Ministry of Rural and Regional Development
- Ministry of Agriculture
- State Tourism Action Council
- Malaysian Association Tour Travel Agent
- Malaysian Tourist Guide Council
- Homestay Association Malaysia

#### 10. ACKNOWLEDGEMENT

The Director General of DSD would like to extend his gratitude to the organisations and individuals who have been involved in developing this standard; especially members of Standard Technical Evaluation Committee (STEC) for validated this document.

	Standard Technical Evaluation Committee (STEC)							
1.	Dato' Hj. Sahariman Bin Hamdan							
2.	Hj. Basir Bin Wagiman							

## 11. NOSS DEVELOPMENT COMMITTEE MEMBERS HOMESTAY OPERATION – LEVEL 3

	COMMITTEE MEMBERS						
1.	Azizah Binti Ahmad	Ketua Penolong Pengarah Cawangan Pembangunan Kemahiran Institute Kemajuan Desa (INFRA)					
2.	Nang Dayang Azlina Binti Nik Azit	Penolong Pegawai Pembangunan Masyarakat Cawangan Pembangunan Kemahiran Institute Kemajuan Desa (INFRA)					
3.	Saiful Nizam Bin Mahmod	Penolong Pegawai Pembangunan Masyarakat Cawangan Pembangunan Kemahiran Institute Kemajuan Desa (INFRA)					
4.	Mohd Riduwan Bin Mohd Zanin	Ketua Latihan Outrecs Academy Sdn Bhd					
5.	Zainorin Bin Pin	Penolong Pengarah Cawangan Pembangunan Kemahiran Institute Kemajuan Desa (INFRA)					
6.	Zulkifli Bin Abdul Samad	Penolong Pegawai Latihan Kanan Pembangunan Kemahiran Institute Kemajuan Desa (INFRA)					
7.	Nor Asmawani Binti Abdul Ghani	Penolong Pengarah Kanan Pembangunan Kemahiran Institute Kemajuan Desa (INFRA)					
8.	Roslina Binti Bun	Penolong Pegawai Latihan Kanan Pembangunan Kemahiran Institute Kemajuan Desa (INFRA)					
9.	Caroline Mariam Aeries	Ministry Of Tourism And Culture Malaysia (MOTAC)					
10.	Abu Bakar Bin Moin	Pengurus Sg Sireh Homestay					
11.	Zainudin Bin Jubri	Pengurus Homestay Papitusulem					
12.	Hj. Mohd Yusof Sirat	Pengurus Homestay Batu 23					
	FACILITATOR						
1.	Khairul Nizan Bin Yusoff						

# COMPETENCY PROFILE CHART (CPC)

SECTOR	HOSPITALITI & PELANCONGAN HOSPITALITY & TOURISM						
SUB SECTOR	KEMUDAHAN PENGINAPAN (ACCOMODATION)						
JOB AREA	HOMESTAY						
NOSS TITLE	HOMESTAY COORDINATION AND SUPERVISION						
JOB LEVEL	3 NOSS CODE HT-040-3:2014						





# COMPETENCY PROFILE (CP)

SECTOR	HOSPITALI	HOSPITALITI & PELANCONGAN HOSPITALITY & TOURISM							
SUB SECTOR	ACCOMOD	ACCOMODATION							
JOB AREA	HOMESTAY	,							
NOSS TITLE	HOMESTAY	COORDINATION AND SUPERVIS	ION						
LEVEL	3		NOSS CODE	HT-040-3:2014					
CU Title	CU Code	CU Descriptor	CU Work A	ctivities	Performance Criteria				
<ol> <li>Homestay Marketing Ar Promotion</li> <li>HT-040-3:2014 -C01</li> </ol>		Homestay Marketing And Promotion is a competency to prepare market segmentation, prepare homestay product package, promotion and sell homestay package according to industry tourism 1992 (act 482). The person who is competent in Homestay Marketing And Promotion handling shall be able to prepare homestay daily menu, prepare homestay daily meal, carry out homestay daily meal serving and carry out cleaning and maintain F&B equipment. The outcome of this competency is to be able to develop competent person in homestay marketing and promotion		package	<ul> <li>1.1 Demographic, geographic, psychographic information collected</li> <li>1.2 Homestay market segmentation carried out</li> <li>1.3 New market segment determined according to potential market</li> <li>2.1 Existing resources identified based on natural resources and cultural resources</li> <li>2.2 Market survey conducted</li> <li>2.3 Market survey information recorded and compiled</li> <li>2.4 Homestay package cost calculated</li> <li>2.6 Homestay package produced</li> <li>3.1 Homestay promotion</li> </ul>				
					method identified 3.2 Homestay promotion material prepared				

CU Code	CU Descriptor	CU Work Activities	Performance Criteria
		4. Maintain marketing network	<ul> <li>3.3 Homestay promotion activities carried out</li> <li>4.1 Network directory generated</li> </ul>
			4.2 Marketing network updated
	CU Code	CU Descriptor	Code         Color         Color <thc< td=""></thc<>

CU Title	CU Code	CU Descriptor		CU Work Activities	Performance Criteria
<ul> <li>Cultural Heritage Program Organising</li> <li>HT-040-3:2014 -C02</li> </ul>		Cultural heritage program organising is a competency to organise, monitor and handle cultural heritage program according to Malaysia homestay registration and tourism ministry & Malaysian culture guideline.	1.	Carry out homestay cultural heritage program planning	<ul> <li>1.1 Cultural heritage product identified</li> <li>1.2 Cultural heritage categorised based on product</li> <li>1.3 Homestay cultural heritage program determined</li> </ul>
		The person who is competent in cultural heritage program organising handling shall be able to carry out homestay cultural heritage program planning, prepare homestay cultural heritage contingency plan, organise homestay cultural	2.	Prepare homestay cultural heritage contingency plan	<ul> <li>2.1 Cultural heritage product identified</li> <li>2.2 Cultural heritage categorised based on product</li> <li>2.3 Homestay cultural heritage contingency program determined</li> </ul>
		heritage logistic and monitor homestay cultural heritage program.	3.	Organise homestay cultural heritage logistic	<ul> <li>3.1 Homestay cultural heritage logistic requirement categorised</li> <li>3.2 Homestay cultural heritage logistic coordinated</li> </ul>
		The outcome of this competency is to be able to develop competent person in cultural heritage program organising.	4.	Monitor homestay cultural heritage program	<ul> <li>4.1 Flow of the event ensured according to schedule</li> <li>4.2 Program preparation monitored</li> <li>4.3 Program execution monitored</li> <li>4.4 Safety and health requirement compliance ensured</li> <li>4.5 Program participant feedback obtained</li> <li>4.6 Homestay cultural heritage</li> </ul>

CU Title	CU Code	CU Descriptor		CU Work Activities	Performance Criteria
					program feedback recorded
<ul> <li>Recreational Program Activities Organising</li> <li>HT-040-3:2014 -C03</li> </ul>		Recreational activities organising is a competency to organise, monitor and handle recreational activities according to Malaysia homestay registration and tourism ministry & Malaysian culture guideline.	1.	Plan homestay recreational program planning	<ul> <li>1.1 Recreational activities product identified</li> <li>1.2 Recreational activities categorised based on product</li> <li>1.3 Homestay recreational activities determined</li> </ul>
		The person who is competent in recreational activities organising handling shall be able to plan homestay recreational program planning, prepare homestay recreational program contingency plan, organise homestay recreational program logistic, monitor homestay recreational program, organise water	2.	Prepare homestay recreational program contingency plan	<ul> <li>2.1 Recreational activities product identified</li> <li>2.2 Recreational activities categorised based on product</li> <li>2.3 Homestay recreational activities contingency program determined</li> </ul>
		recreational program, organise marine recreational program and organise land recreational program. The outcome of this competency is to be able to develop	3.	Organise homestay recreational program logistic	<ul> <li>3.1 Homestay recreational activities logistic requirement identified</li> <li>3.2 Homestay recreational activities logistic coordinated</li> </ul>
		competent person in recreational activities organising.	4.	Monitor homestay recreational program	<ul> <li>4.1 Flow of the event ensured according to schedule</li> <li>4.2 Program preparation monitored</li> <li>4.3 Program execution monitored</li> <li>4.4 Safety and health</li> </ul>

CU Title	CU Code	CU Descriptor	CU Work Activities	Performance Criteria
				requirement compliance ensured 4.5 Program participant feedback obtained 4.6 Homestay recreational activities feedback recorded
			5. Organise water recreational program	<ul> <li>5.1 Type of water recreational activities identified</li> <li>5.2 Homestay water recreational activities participant prepared</li> <li>5.3 Homestay water recreational activities executed</li> <li>5.4 Safety and health requirement compliance ensured</li> <li>5.5 participant health condition observed to ensure level of fitness</li> <li>5.6 Homestay water recreational activities tools and equipment stored</li> <li>5.7 Homestay water recreational activities handling recorded</li> </ul>
			6. Organise marine recreational program	<ul> <li>6.1 Type of marine recreational activities identified</li> <li>6.2 Homestay marine recreational activities participant prepared</li> </ul>

CU Title	CU Code	CU Descriptor		CU Work Activities	Performance Criteria
					<ul> <li>6.3 Homestay marine recreational activities executed</li> <li>6.4 Safety and health requirement compliance ensured</li> </ul>
			7.	Organise land recreational program	<ul> <li>7.1 Type of land recreational activities identified</li> <li>7.2 Homestay land recreational activities participant prepared</li> <li>7.3 Homestay land recreational activities executed</li> <li>7.4 Safety and health requirement compliance ensured</li> <li>7.5 participant health condition observed to ensure level of fitness</li> <li>7.6 Homestay land recreational activities tools and equipment stored</li> <li>7.7 Homestay land recreational activities handling recorded</li> </ul>

CU Title	CU Code	CU Descriptor	CU Work Activities	Performance Criteria
<ul> <li>4. Homestay Operation And Supervision</li> <li>HT-040-3:2014 -C04</li> </ul>		Homestay operation and supervision is a skill to administer and supervise work and staff according to Malaysia homestay registration and tourism ministry & Malaysian culture guideline. The person who is competent in homestay operation and	<ol> <li>Prepare job schedule / duty roster</li> <li>Handle guest complaint and feedback</li> </ol>	<ul> <li>1.1 Work schedule format determined according to company's requirements</li> <li>1.2 Manpower allocated according to job requirements</li> <li>1.3 Work schedule prepared</li> <li>2.1 Guest complaint</li> </ul>
		supervision handling shall be able to prepare job schedule / duty roster handle guest complaint, gather guest feedback, appraise homestay operator performance, conduct homestay operator training, conduct homestay operator meeting and monitor homestay operation.		<ul> <li>investigation executed</li> <li>2.2 Corrective action carried out</li> <li>2.3 Pending case followed up</li> <li>2.4 Guest complaint report compiled</li> <li>2.5 Guest feedback form prepared</li> <li>2.6 guest feedback and remark obtained</li> <li>2.7 Guest feedback compiled and followed up</li> </ul>
		The outcome of this competency is to equip the homestay coordinator with supervisory skill on monitoring subordinate on executing the service standard provided by the company and labour law requirement.	3. Appraise homestay operator performance	<ul> <li>4.1 Homestay operator job description identified according to nature of homestay industry</li> <li>4.2 Homestay operator main work target determined</li> <li>4.3 Homestay operator appraisal criteria interpreted according to homestay guideline appraisal</li> <li>4.4 Homestay operator competency and appearance evaluated</li> <li>4.5 Appraisal form compiled</li> </ul>

CU Title	CU Code	CU Descriptor	CU Work Activities	Performance Criteria
			<ol> <li>Conduct homestay operator training</li> <li>Conduct homestay operator meeting</li> <li>Conduct homestay operator meeting</li> <li>Monitor homestay operation</li> </ol>	<ul> <li>5.1 Training method and training programs objective identified</li> <li>5.2 Homestay operator require training identified according to competency gap</li> <li>5.3 Training schedule, training venue, training material, training methodology, training facilities and teaching prepared</li> <li>5.4 Training delivery effectiveness assessed according to training evaluation form, on the job evaluation or third party assessment according to service level requirement.</li> </ul>

CU Title	CU Code	CU Desc	criptor	CU Work Activities	Performance Criteria
					6.4 Homestay activities handling checked
					6.5 Homestay safety and health requirement compliance
					monitored
					6.6 Record homestay operation monitoring activities
5. Homestay Administrative		Homestay	administrative	1. Perform homestay operation filling	1.1 Document format identified

CU Title	CU Code	CU Descriptor	CU Work Activities	Performance Criteria
Organising HT-040-3:2014 -C05		organising is competency to organise homestay operation with systematic filing and record keeping system for future references.	system handling	<ul> <li>1.2 File information gathered</li> <li>1.3 Categorised and named file</li> <li>1.4 File arrangement executed according to standard filing system</li> </ul>
		The person who is competent in homestay administrative organising shall be able to perform homestay operation filling system handling, organise homestay account and prepare homestay financial proposal. The outcome of this competency is to be able to develop competent person in homestay administrative organising.	Organise homestay accounting Produce homestay financial proposal	<ul> <li>2.1 Homestay account organising format identified</li> <li>2.2 Homestay financial documentation collected</li> <li>2.3 Financial document categorised</li> <li>2.4 Homestay financial transaction recorded</li> <li>2.5 Homestay account maintained</li> <li>3.1 Homestay financial proposal format identified</li> <li>3.2 Homestay financial proposal requirement identified</li> <li>3.3 Homestay financial proposal documentation prepared</li> <li>3.4 Homestay financial proposal submitted to relevant agencies</li> <li>3.5 Homestay financial proposal status followed up</li> </ul>

# CURRICULUM of COMPETENCY UNIT (CoCU)

SECTOR		HOSPITALITY & TOURISM							
SUB SECTOR		АССОМО	ACCOMODATION						
JOB AREA		HOMEST	<b>A</b> Y						
NOSS TITLE		HOMEST	AY COORDIN	NATION AND S	UPERVISI	ON			
COMPETENCY UNI	T TITLE	HOMEST	AY MARKET	ING AND PRO	NOTION				
LEARNING OUTCO	LEARNING OUTCOME Prepare homestay package Perform homestay promotion Maintain marketing network					eting and promotion.			
PRE-REQUISITE (	if applicable)								
COMPETENCY UNI	TID	HT-040-3:	2014 -C01	LEVEL	3	TRAINING DURATION	160	SKILL CREDIT	16
Work Activities	Related Know	wledge	Relate	ed Skills		ude/Safety/ ronmental	Training Hours	Delivery Mode	Assessment Criteria
<ol> <li>Study potential homestay market</li> </ol>	<ul> <li>i. Tourism indu 1992 (act 48)</li> <li>ii. Demographic, geographic, psychograph information fi</li> <li>MOTAC</li> <li>Tourism i</li> <li>Printed m</li> <li>Electronic</li> <li>Internet</li> <li>iii. Homestay m segmentation</li> </ul>	2) c, ic rom Malaysia nedia c media arket	<ul> <li>ii. Collect of informat</li> <li>iii. Collect of informat</li> <li>iv. Collect print</li> <li>iv. Collect print</li> <li>v. Carry of market s</li> </ul>	ay market demographic ion geographic ion osychographic ion ut homestay segmentation ne new market	Environmental <u>Attitude:</u> i. Resourceful in gathering data and information ii. Accurate in gathering data and information		Related Knowledge 12 <u>Related</u> <u>Skills</u> 28	Related Knowledge Lecture <u>Related Skills</u> Demonstration & Observation	<ul> <li>i. Existing homestay market described</li> <li>ii. Demographic, geographic, psychographic information explained</li> <li>iii. Homestay market segmentation listed out</li> </ul>

Work Activities	Related Knowledge	Related Skills	Attitude/Safety/ Environmental	Training Hours	Delivery Mode	Assessment Criteria
	iv. New market segment determination					iv. New market segment described
2. Prepare homestay package	<ul> <li>i. Existing Resources <ul> <li>Natural resources</li> <li>Cultural resources</li> </ul> </li> <li>ii. Market survey <ul> <li>requirement</li> <li>iii. Homestay itinerary</li> <li>iv. Homestay package <ul> <li>cost calculation</li> </ul> </li> </ul></li></ul>	<ul> <li>i. Identify existing resources</li> <li>ii. Conduct market survey</li> <li>iii. Compile information</li> <li>iv. Create homestay itinerary</li> <li>v. Calculate homestay package cost</li> <li>vi. Produce homestay package</li> </ul>	Attitude: i. Creative in preparing homestay package ii. Accurate in calculate package cost	Related Knowledge 14 <u>Related</u> <u>Skills</u> 34	Related Knowledge Lecture <u>Related Skills</u> Demonstration & Observation	<ul> <li>i. Existing resources listed out</li> <li>ii. Market survey explained</li> <li>iii. Homestay itinerary listed out</li> <li>iv. Homestay package cost explained</li> </ul>
3. Perform homestay promotion	<ul> <li>i. Promotion method such as <ul> <li>Exhibition</li> <li>Printed media</li> <li>Electronic media</li> <li>Internet</li> <li>media social</li> <li>Personal sale</li> </ul> </li> <li>ii. Promotion material preparation</li> <li>iii. Promotion procedure</li> </ul>	<ul> <li>i. Identify promotion method</li> <li>ii. Prepare promotion material</li> <li>iii. Carry out homestay promotion activities</li> <li>iv. Get promotion activities feedback</li> <li>v. Assess promotion activities feedback</li> </ul>	Attitude: i. Systematic and well-organized in perform homestay promotion ii. Resourceful in gathering relevant information	Related Knowledge 12 <u>Related</u> <u>Skills</u> 28	Related Knowledge Lecture <u>Related Skills</u> Demonstration & Observation	<ul> <li>i. Promotion method described</li> <li>ii. Promotion material listed out</li> <li>iii. Homestay promotion activities explained</li> </ul>

Work Activities	Related Knowledge	Related Skills	Attitude/Safety/ Environmental	Training Hours	Delivery Mode	Assessment Criteria
4. Maintain marketing network	<ul> <li>i. Marketing network maintaining strategy</li> <li>ii. Marketing network maintaining method such as:- <ul> <li>Email</li> <li>Fax</li> <li>Phone</li> <li>Social Media</li> </ul> </li> <li>iii. Marketing network maintaining tools and equipment</li> <li>iv. Network directory update</li> </ul>	<ul> <li>i. Identify marketing network maintaining strategy</li> <li>ii. Identify marketing network maintaining method</li> <li>iii. Prepare marketing network maintaining material, tools and equipment</li> <li>iv. Generate network directory</li> <li>v. Update marketing information</li> </ul>	Attitude: i. Systematic and well-organized in maintain marketing network ii. Resourceful in gathering relevant information	Related 10 Related Skills 22	Related Knowledge Lecture Related Skills Demonstration & Observation	i. Network directory described ii. Marketing strategy explained

## Employability Skills

	ability Skills	
Core A	Abilities	Social Skills
01.04 01.05 01.06 02.06 02.07 02.08 03.08 04.01 04.02 04.03 04.04 04.05 01.07 01.08 01.09 01.10 01.10 01.10 01.11 02.09 02.10 02.11 03.09 03.10 03.11 03.12	Analyse information. Utilize the Internet to locate and gather information. Utilize word processor to process information. Write memos and letters. Utilize Local Area Network (LAN)/Intranet to exchange information. Prepare pictorial and graphic information. Develop and maintain a cooperation within work group. Organize own work activities. Set and revise own objectives and goals. Organize and maintain own workplace. Apply problem solving strategies. Demonstrate initiative and flexibility. Utilize database applications to locate and process information. Utilize spreadsheets application to process information. Utilize business graphic application to process information. Apply a variety of mathematical techniques. Apply thinking skills and creativity. Prepare flowcharts. Prepare reports and instructions. Convey information and ideas to people. Manage and improve performance of individuals. Provide consultations and counseling. Monitor and evaluate performance of human resources. Provide coaching/on-the-job training. Develop and maintain team harmony and	<ol> <li>Communication skills</li> <li>Conceptual skills</li> <li>Interpersonal skills</li> <li>Learning skills</li> <li>Leadership skills</li> <li>Multitasking and prioritising</li> <li>Self-discipline</li> <li>Teamwork</li> </ol>

<ul> <li>resolve conflicts.</li> <li>Facilitate and coordinate teams and ideas.</li> <li>Liase to achieve identified outcomes.</li> <li>Identify and assess client/customer needs.</li> <li>Identify staff training needs and facilitate access to training.</li> <li>Allocate work.</li> <li>Negotiate acceptance and support for objectives and strategies.</li> <li>Implement project/work plans.</li> <li>Inspect and monitor work done and/or in progress.</li> <li>Develop and maintain networks.</li> </ul>	
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# Tools, Equipment and Materials (TEM)

ITEN	ns	RATIO (TEM : Trainees)
1.	Computer	1:5
2.	Internet network	1:25
3.	Sample of homestay packages	1:1

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# CURRICULUM of COMPETENCY UNIT (CoCU)

SECTOR		HOSPITA	HOSPITALITY & TOURISM						
SUB SECTOR		АССОМО	ACCOMODATION						
JOB AREA		HOMEST	AY						
NOSS TITLE		HOMEST	AY COORDIN	NATION AND S	UPERVISI	ON			
COMPETENCY UNI	T TITLE	CULTUR	AL HERITAGI	E PROGRAM (	ORGANISI	NG			
LEARNING OUTCO	ME	<ul> <li>The outcome of this competency is the ability to develop competent person in cultural heritage organising. Upon completion of this competency unit, trainees will be able to:-</li> <li>Carry out homestay cultural heritage program planning</li> <li>Prepare homestay cultural heritage contingency plan</li> <li>Organise homestay cultural heritage logistic</li> <li>Monitor homestay cultural heritage program</li> </ul>					heritage program		
PRE-REQUISITE (	if applicable)								
COMPETENCY UNI	TID	HT-040-3	:2014 -C02	LEVEL	3	TRAINING DURATION	160	SKILL CREDIT	16
Work Activities	Related Know	wledge	Relate	ed Skills		ide/Safety/ ronmental	Training Hours	Delivery Mode	Assessment Criteria
<ol> <li>Carry out homestay cultural heritage program planning</li> </ol>	<ul> <li>i. Cultural herit program such e Local trad dance an</li> <li>e Local trad games</li> <li>e Mock were</li> <li>e Silat</li> <li>ii. Homestay cu heritage prog</li> <li>e Time</li> <li>e Place</li> <li>e Person in</li> </ul>	h as ditional d music ditional dding lltural gram	<ul> <li>ii. Identify i participa</li> <li>iii. Identify i cultural l program</li> <li>iv. Produce cultural l program</li> <li>v. Identify l cultural l program</li> </ul>	program number of ant homestay heritage costing homestay heritage tentative homestay	Environmental <u>Attitude:</u> i. Resourceful in gathering data and information ii. Accurate in gathering data and information		Related Knowledge 19 <u>Related</u> <u>Skills</u> 45	Related Knowledge Lecture <u>Related Skills</u> Demonstration & Observation	<ul> <li>Type of cultural heritage program listed out</li> <li>Homestay cultural heritage program tentative explained</li> <li>Homestay cultural</li> </ul>

Work Activities         Related Knowledge         Related Skills         Attitude/Safety/	Delivery	Assessment
Environmental         Training	Mode	Criteria
Logistic     official letter     correspondent     letter     letter     detain a second	Mode	heritage program tools and equipment listed out iv. Homestay cultural heritage program logistic described

Work Activities	Related Knowledge	Related Skills	Attitude/Safety/ Environmental	Training Hours	Delivery Mode	Assessment Criteria
2. Prepare homestay cultural heritage contingency plan	<ul> <li>i. Cultural heritage product</li> <li>ii. Cultural heritage based on product categorise</li> <li>iii. Homestay cultural heritage contingency program</li> <li>Time</li> <li>Place</li> <li>Person in charge</li> <li>Logistic</li> </ul>	<ul> <li>i. Identify cultural heritage product</li> <li>ii. Categorise cultural heritage based on product</li> <li>iii. Determine homestay cultural heritage contingency program</li> <li>iv. Identify number of participant</li> <li>v. Produce homestay cultural heritage program schedule</li> <li>vi. Identify homestay cultural heritage program tools and equipment</li> <li>vii. Identify homestay cultural heritage program logistic</li> <li>viii. Determine homestay cultural heritage program person in charge</li> </ul>	Attitude: i. Systematic and well-organized in preparing homestay cultural heritage contingency plan ii. Timely in completing tasks	Related Knowledge 17 <u>Related</u> <u>Skills</u> 39	Related Knowledge Lecture Related Skills Demonstration & Observation	<ul> <li>i. Cultural heritage based on product explained</li> <li>ii. Homestay cultural heritage contingency program described</li> <li>iii. Homestay cultural heritage program schedule prepared</li> <li>iv. Homestay cultural heritage program tools and equipment listed out</li> <li>v. Homestay cultural heritage program tools and equipment listed out</li> <li>v. Homestay cultural heritage program logistic described</li> </ul>

Work Activities	Related Knowledge	Related Skills	Attitude/Safety/ Environmental	Training Hours	Delivery Mode	Assessment Criteria
3. Organise homestay cultural heritage logistic	<ul> <li>i. Homestay cultural heritage program requirement <ul> <li>Distance</li> <li>Facilities</li> </ul> </li> <li>ii. Number of participant identification</li> <li>iii. Homestay cultural heritage program transportation arrangement</li> <li>iv. Homestay cultural heritage program venue arrangement</li> </ul>	<ul> <li>i. Identify homestay cultural heritage program requirement</li> <li>ii. Identify number of participant</li> <li>iii. Arrange homestay cultural heritage program transportation</li> <li>iv. Arrange homestay cultural heritage program venue</li> </ul>	Attitude: i. Systematic and well-organized in arrange homestay cultural heritage logistic ii. Timely in completing tasks	Related Knowledge 7 <u>Related</u> <u>Skills</u> 17	Related Knowledge Lecture Related Skills Demonstration & Observation	<ul> <li>i. Homestay cultural heritage program requirement described</li> <li>ii. Homestay cultural heritage program transportation handling explained</li> <li>iii. Homestay cultural heritage program venue requirement explained</li> </ul>

Work Activities	Related Knowledge	Related Skills	Attitude/Safety/ Environmental	Training Hours	Delivery Mode	Assessment Criteria
4. Monitor homestay cultural heritage program	<ul> <li>i. Flow of the event</li> <li>ii. Program preparation</li> <li>iii. Program execution</li> <li>iv. Safety and health requirement</li> <li>v. Program participant feedback</li> <li>vi. Homestay cultural heritage program feedback</li> </ul>	<ul> <li>i. Ensure flow of the event</li> <li>ii. Monitor program preparation</li> <li>iii. Monitor program execution</li> <li>iv. Ensure safety and health requirement complied</li> <li>v. Obtain program participant feedback</li> <li>vi. Record homestay cultural heritage program feedback</li> </ul>	Attitude: i. Systematic and well-organized in monitor homestay cultural heritage program	Related 5 Related <u>Skills</u> 11	Related Knowledge Lecture Related Skills Demonstration & Observation	<ul> <li>i. Program preparation described</li> <li>ii. Cultural heritage program safety and health requirement explained</li> <li>iii. Program participant feedback requirement explained</li> </ul>

## Employability Skills

	•	Secial Skille				
		Social Skills				
Core A 01.04 01.05 01.06 02.06 02.07 02.08 03.08 04.01 04.02 04.03 04.04 04.05 06.05 06.05 06.06 01.07 01.08	Abilities Analyse information. Utilize the Internet to locate and gather information. Utilize word processor to process information. Write memos and letters. Utilize Local Area Network (LAN)/Intranet to exchange information. Prepare pictorial and graphic information. Develop and maintain a cooperation within work group. Organize own work activities. Set and revise own objectives and goals. Organize and maintain own workplace. Apply problem solving strategies. Demonstrate initiative and flexibility. Analyse technical systems. Monitor and correct performance of systems. Utilize database applications to locate and process information. Utilize spreadsheets application to process information. Utilize business graphic application to process information.	Social Skills         1.       Communication skills         2.       Conceptual skills         3.       Interpersonal skills         4.       Learning skills         5.       Leadership skills         6.       Multitasking and prioritising         7.       Self-discipline         8.       Teamwork				
01.11	Apply a variety of mathematical techniques. Apply thinking skills and creativity. Prepare flowcharts.					
02.10 02.11	Prepare reports and instructions. Convey information and ideas to people.					
03.10	Manage and improve performance of individuals. Provide consultations and counseling. Monitor and evaluate performance of human resources.					

03.12	Provide coaching/on-the-job training.		
03.13	Develop and maintain team harmony and		
	resolve conflicts.		
03.14	Facilitate and coordinate teams and ideas.		
03.15	Liase to achieve identified outcomes.		
03.16	Identify and assess client/customer needs.		
03.17	Identify staff training needs and facilitate access to training.		
04.06	Allocate work.		
04.07	Negotiate acceptance and support for objectives and		
	strategies.		
	Implement project/work plans.		
	Inspect and monitor work done and/or in progress.		
06.07	Develop and maintain networks.		

### Tools, Equipment and Materials (TEM)

ITEN	NS	RATIO (TEM : Trainees)
1.	Computer	1:5
2.	Sample of event official letter	1:1
3.	Sample of event correspondent letter	1:1
4.	Sample of feedback form	1:1
5.	Sample of cultural heritage education sample	1:1

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- 3. A. Zainal, S.M. Radzi, R. Hashim, C.T. Chik, R. Abu, 2012, Current Issues in Hospitality and Tourism: Research and Innovations, CRC Press ISBN: 041562133X, 9780415621335
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- 8. Ministry of Tourism. Tourism Malaysia, 2008, Homestay, Tourism Malaysia, Ministry of Tourism

# CURRICULUM of COMPETENCY UNIT (CoCU)

SECTOR HO		HOSPITALITY & TOURISM							
SUB SECTOR		ACCOMODATION							
JOB AREA		HOMEST	AY						
NOSS TITLE		HOMEST	AY COORDIN	IATION AND S	UPERVISI	ON			
COMPETENCY UNIT TITLE		RECREAT	FIONAL PRO	GRAM ORGAN	IISING				
LEARNING OUTCOME		<ul> <li>The outcome of this competency is the ability to develop competent person in recreational activities organising.</li> <li>Upon completion of this competency unit, trainees will be able to:-</li> <li>Plan homestay recreation program planning</li> <li>Prepare homestay recreation program contingency plan</li> <li>Organise homestay recreation program logistic</li> <li>Organise water recreation program</li> <li>Organise marine recreation program</li> <li>Organise land recreation program</li> <li>Monitor homestay recreation program</li> </ul>							
PRE-REQUISITE (						TRAINING		SKILL	
COMPETENCY UNI	TID	HT-040-3:	2014 -C03	LEVEL	3	DURATION	160	CREDIT	16
Work Activities	Related Kno	wledge	Relate	ed Skills		ide/Safety/ ronmental	Training Hours	Delivery Mode	Assessment Criteria
<ul> <li>1. Carry out homestay recreational program planning</li> <li>i. Recreational program such • Cycling • Canoe • Kayak • Larian be • Explore ra • Treasure</li> </ul>		h as endang race	activities ii. Identify i participa iii. Identify I recreatio program iv. Produce	nomestay onal activities costing		urceful in ring data and nation	Related Knowledge 12 <u>Related</u> Skills 28	Related Knowledge Lecture Related Skills Demonstration	<ul> <li>Type of recreational activities program listed out</li> <li>Homestay recreational activities program</li> </ul>

Work Activities	Related Knowledge	Related Skills	Attitude/Safety/ Environmental	Training Hours	Delivery Mode	Assessment Criteria
	<ul> <li>ii. Homestay recreational activities program</li> <li>Time</li> <li>Place</li> <li>Person in charge</li> <li>Logistic</li> <li>Official letter</li> <li>Correspondent letter</li> </ul>	<ul> <li>program tentative</li> <li>v. Identify homestay recreational activities program tools and equipment</li> <li>vi. Identify homestay recreational activities program logistic</li> <li>vii. Determine homestay recreational activities program person in charge</li> </ul>			& Observation	tentative explained iii. Homestay recreational activities program tools and equipment listed out iv. Homestay recreational activities program logistic planning explained

Work Activities	Related Knowledge	Related Skills	Attitude/Safety/ Environmental	Training Hours	Delivery Mode	Assessment Criteria
2. Prepare homestay recreational program contingency plan	<ul> <li>i. Recreational program</li> <li>ii. Recreational activities based on product categorise</li> <li>iii. Homestay recreational activities contingency program <ul> <li>Time</li> <li>Place</li> <li>Person in charge</li> <li>Logistic</li> </ul> </li> </ul>	<ul> <li>i. Identify recreational program</li> <li>ii. Determine homestay recreational activities contingency program</li> <li>iii. Identify number of participant</li> <li>iv. Identify homestay recreational program costing</li> <li>v. Produce homestay recreational program schedule</li> <li>vi. Identify homestay recreational program tools and equipment</li> <li>vii. Identify homestay recreational program logistic</li> <li>viii. Determine homestay recreational program person in charge</li> </ul>	Attitude: i. Systematic and well-organized in preparing recreational program contingency plan ii. Timely in completing tasks	Related Knowledge 10 <u>Related</u> <u>Skills</u> 22	Related Knowledge Lecture Related Skills Demonstration & Observation	<ul> <li>i. Homestay recreational activities contingency program described</li> <li>ii. Homestay recreational program costing calculation demonstrated</li> <li>iii. Homestay recreational program schedule preparation demonstrated</li> <li>iv. Homestay recreational program tools and equipment listed out</li> </ul>

Work Activities	Related Knowledge	Related Skills	Attitude/Safety/ Environmental	Training Hours	Delivery Mode	Assessment Criteria
3. Organise homestay recreational program logistic	<ul> <li>i. Homestay recreational program requirement <ul> <li>Distance</li> <li>Facilities</li> </ul> </li> <li>ii. Number of participant identification</li> <li>iii. Homestay recreational program transportation arrangement</li> <li>iv. Homestay recreational program venue arrangement</li> </ul>	<ul> <li>i. Identify homestay recreational program requirement</li> <li>ii. Identify number of participant</li> <li>iii. Arrange recreational program transportation</li> <li>iv. Arrange homestay recreational program venue</li> </ul>	Attitude: i. Systematic and well-organized in arrange homestay recreational program logistic Safety: i. Comply with safety procedure at all times	Related 7 <u>Related</u> <u>Skills</u> 17	Related Knowledge Lecture <u>Related Skills</u> Demonstration & Observation	<ul> <li>i. Homestay recreational program requirement explained</li> <li>ii. Recreational program transportation arrangement requirement explained</li> <li>iii. Homestay recreational program venue arrangement requirement explained</li> </ul>

Work Activities	Related Knowledge	Related Skills	Attitude/Safety/ Environmental	Training Hours	Delivery Mode	Assessment Criteria
4. Organise water recreational program	<ul> <li>i. Type of water recreational program such as <ul> <li>Kayak</li> <li>Rafting</li> <li>Fishing</li> <li>Swimming</li> <li>Canoeing</li> </ul> </li> <li>ii. Water recreational program participant briefing such as <ul> <li>Safety</li> <li>Rules and regulation</li> <li>Local cultural</li> <li>Tools and equipment</li> </ul> </li> <li>iii. Homestay water recreational program participant preparation</li> <li>iv. Homestay water recreational program arrangement</li> <li>v. Safety and health requirement compliance</li> <li>vi. Participant health condition observation</li> <li>vii. Homestay water recreational program tools and equipment storing arrangement</li> <li>viii. Homestay water recreational program tools and equipment storing arrangement</li> <li>viii. Homestay water recreational program tools and equipment storing arrangement</li> </ul>	<ul> <li>i. Identify type of water recreational program</li> <li>ii. Brief water recreational program participant</li> <li>iii. Prepare homestay water recreational program participant</li> <li>iv. Arrange homestay water recreational program</li> <li>v. Ensure safety and health requirement compliance</li> <li>vi. Observe participant health condition to ensure level of fitness</li> <li>vii. Arrange homestay water recreational program tools and equipment storing</li> <li>viii. Record homestay water recreational program handling</li> </ul>	Attitude: i. Systematic and well-organized in arrange water recreational program <u>Safety:</u> i. Comply with safety procedure at all times	Related Knowledge 5 Related Skills 11	Related Knowledge Lecture Related Skills Demonstration & Observation	<ul> <li>i. Type of water recreational program listed out</li> <li>ii. Water recreational program participant requirement explained</li> <li>iii. Safety and health requirement explained</li> <li>iv. Participant health condition and level of fitness requirement explained</li> <li>v. Homestay water recreational program tools and equipment storing procedure explained</li> </ul>

Work Activities	Related Knowledge	Related Skills	Attitude/Safety/ Environmental	Training Hours	Delivery Mode	Assessment Criteria
5. Organise marine recreational program	<ul> <li>i. Type of marine recreational program such as <ul> <li>Kayak</li> <li>Rafting</li> <li>Fishing</li> <li>Swimming</li> <li>Canoeing</li> <li>Snorkelling,</li> <li>Squid jiggling</li> </ul> </li> <li>ii. Marine recreational program participant briefing such as <ul> <li>Safety</li> <li>Rules and regulation</li> <li>Local cultural</li> <li>Tools and equipment</li> </ul> </li> <li>iii. Homestay marine recreational program participant preparation</li> <li>iv. Homestay marine recreational program participant preparation</li> <li>iv. Homestay marine recreational program arrangement</li> <li>v. Safety and health requirement compliance</li> <li>vi. Participant health condition observation</li> <li>vii. Homestay marine recreational program tools and equipment storing arrangement</li> <li>viii. Homestay marine</li> </ul>	<ul> <li>i. Identify type of marine recreational program</li> <li>ii. Brief marine recreational program participant</li> <li>iii. Prepare homestay marine recreational program participant</li> <li>iv. Arrange homestay marine recreational program</li> <li>v. Ensure safety and health requirement compliance</li> <li>vi. Observe participant health condition to ensure level of fitness</li> <li>vii. Arrange homestay marine recreational program tools and equipment storing</li> <li>viii. Record homestay marine recreational program handling</li> </ul>	Attitude: i. Systematic and well-organized in arrange water recreational program <u>Safety:</u> i. Comply with safety procedure at all times	Related Knowledge 5 Related Skills 11	Related Knowledge Lecture Related Skills Demonstration & Observation	<ul> <li>i. Type of marine recreational program listed out</li> <li>ii. Marine recreational program participant requirement explained</li> <li>iii. Safety and health requirement explained</li> <li>iv. Participant health condition and level of fitness requirement explained</li> <li>v. Homestay marine recreational program tools and equipment storing procedure explained</li> </ul>

Work Activities	Related Knowledge	Related Skills	Attitude/Safety/ Environmental	Training Hours	Delivery Mode	Assessment Criteria	
Work Activities 6. Organise land recreational program	<ul> <li>recreational program recording format</li> <li>i. Type of land recreational program such as <ul> <li>Cycling,</li> <li>Kite</li> <li>Traditional game</li> <li>Land recreational program participant</li> </ul> </li> </ul>	<ul> <li>i. Identify type of land recreational program</li> <li>ii. Brief land recreational program participant</li> <li>iii. Prepare homestay land recreational program participant</li> <li>iv. Arrange homestay land recreational</li> </ul>		Hours Related Knowledge 5 <u>Related</u> Skills	-		
	briefing such as <ul> <li>Safety</li> <li>Rules and regulation</li> <li>Local cultural</li> <li>Tools and equipment</li> </ul> <li>iii. Homestay land recreational program participant preparation</li> <li>iv. homestay land recreational program arrangement</li> <li>v. Safety and health requirement compliance</li> <li>vi. Participant health condition observation</li> <li>vii. Homestay land recreational program tools and equipment storing arrangement</li> <li>viii. Homestay land recreational program tools and equipment storing arrangement</li> <li>viii. Homestay land recreational program</li>	<ul> <li>v. Ensure safety and health requirement compliance</li> <li>vi. Observe participant health condition to ensure level of fitness</li> <li>vii. Arrange homestay land recreational program tools and equipment storing</li> <li>viii. Record homestay land recreational program handling</li> </ul>	rocedure at all times	11	& Observation	<ul> <li>III. Participant health condition requirement explained</li> <li>iv. Homestay land recreational program tools and equipment listed out</li> <li>v. Homestay land recreational program handling demonstrated</li> </ul>	

Work Activities	Related Knowledge	Related Skills	Attitude/Safety/ Environmental	Training Hours	Delivery Mode	Assessment Criteria
7. Monitor homestay recreational program	<ul> <li>recording format</li> <li>i. Flow of the event</li> <li>ii. Program preparation such as</li> <li>Time</li> </ul>	<ul> <li>i. Ensure flow of the event</li> <li>ii. Monitor program preparation</li> </ul>	Attitude: i. Systematic and well-organized in arrange land	Related Knowledge 5	Related Knowledge	i. Program preparation explained ii. Recreational
program	<ul> <li>Place</li> <li>Logistic</li> <li>Tools and equipment</li> <li>Recreational program safety and health requirement</li> <li>Program participant feedback form format</li> <li>Homestay recreational activities feedback evaluation</li> </ul>	<ul> <li>iii. Monitor weather</li> <li>iv. Monitor program execution</li> <li>v. Ensure safety and health requirement complied</li> <li>vi. Obtain program participant feedback</li> <li>vii. Evaluate program participant feedback</li> <li>viii. Record homestay recreational activities feedback</li> </ul>	Safety: i. Comply with safety procedure at all times	Related Skills 11	Related Skills Demonstration & Observation	<ul> <li>ii. Recreational program safety and health requirement explained</li> <li>iii. Homestay recreational activities feedback evaluation requirement explained</li> </ul>

## Employability Skills

	resources.
03.12	Provide coaching/on-the-job training.
03.13	Develop and maintain team harmony and
	resolve conflicts.
03.14	Facilitate and coordinate teams and ideas.
03.15	Liase to achieve identified outcomes.
	Identify and assess client/customer needs.
	Identify staff training needs and facilitate access to training.
	Allocate work.
04.07	Negotiate acceptance and support for objectives and
	strategies.
	Implement project/work plans.
	Inspect and monitor work done and/or in progress.
06.07	Develop and maintain networks.

## Tools, Equipment and Materials (TEM)

ITEN	NS	RATIO (TEM : Trainees)
1. 2. 3.	Computer Sample of tentative program Sample of feedback form	1:5 1:1 1:1
4.	sample of program check list	1:1

#### REFERENCES

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- Norzuwana Sumarjan, Zahari Mohd Salehuddin Mohd, Radzi Salleh Mohd, Mohi Zurinawati, Hanafiah Mohd Hafiz Mohd, Bakhtiar Mohd Faeez Saiful, Zainal Artinah, Saiful Bakhtiar, Mohd Hafiz, Mohd Hanafiah, 2013, Hospitality and Tourism: Synergizing Creativity and Innovation in Research, CRC Press ISBN: 1138001511, 9781138001510
- 3. A. Zainal, S.M. Radzi, R. Hashim, C.T. Chik, R. Abu, 2012, Current Issues in Hospitality and Tourism: Research and Innovations, CRC Press ISBN: 041562133X, 9780415621335
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# CURRICULUM of COMPETENCY UNIT (CoCU)

SECTOR		HOSPITA	OSPITALITY & TOURISM						
SUB SECTOR		АССОМО	ACCOMODATION						
JOB AREA		HOMEST	AY						
NOSS TITLE		HOMESTAY COORDINATION AND SUPERVISION							
COMPETENCY UNI	T TITLE	HOMESTAY OPERATION AND SUPERVISION							
LEARNING OUTCOME       The outcome of this competency is to equip the homestay coordinator with supervisory skill on monitor subordinate on executing the service standard provided by the company and labour law requirement. In completion of this competency unit, trainees will be able to:-         • Prepare job schedule / duty roster         • Handle guest complaint and feed back         • Appraise homestay operator performance         • Conduct homestay operator meeting         • Monitor homestay operator									
PRE-REQUISITE (	if applicable)								
COMPETENCY UNI	TID	HT-040-3	:2014 -C04	LEVEL	3	TRAINING DURATION	120	SKILL CREDIT	12
Work Activities	Related Knowle	edge	Related Sk	ills	Attitude Environ		Training Hours	Delivery Mode	Assessment Criteria
<ol> <li>Prepare job schedule / duty roster</li> </ol>	i. Work schedu ii. Homestay or job scope pr iii. Job distributi procedure	peration eparation	preparat requiren iii. Gather j informat iv. Prepare	e format job scope tion nent ob scope	<u>Attitude:</u> i. Reso gathe		Related Knowledge 5 <u>Related</u> Skills 13	Related Knowledge Lecture Related Skills Demonstration & Observation	<ul> <li>Work schedule prepared</li> <li>Homestay operation job scope preparation requirement explained</li> </ul>

Work Activities R	Related Knowledge	Related Skills	Attitude/Safety/ Environmental	Training Hours	Delivery Mode	Assessment Criteria
	<ul> <li>Guest complaint evaluation technique</li> <li>Common guest expectation</li> <li>Problem solving</li> <li>Guest feedback and complaint report format</li> </ul>	<ul> <li>i. Identify guest requirement</li> <li>ii. Execute guest complaint evaluation</li> <li>iii. Carry out corrective action</li> <li>iv. Follow up guest complaint issue</li> <li>v. Compile guest feedback and complaint report</li> </ul>	Attitude: i. Systematic and well-organized in handle guest complaint and feed back	<u>Related</u> 7 <u>Related</u> <u>Skills</u> 17	Related Knowledge Lecture <u>Related Skills</u> Demonstration & Observation	i. Guest complaint evaluation technique explained
iv	<ul> <li>Homestay operator job description</li> <li>Homestay operator main target such as <ul> <li>Sales</li> <li>Income</li> <li>Number of arrival</li> <li>Occupancy rate</li> </ul> </li> <li>Homestay operator competency such as <ul> <li>Communication skill</li> <li>Food handling</li> </ul> </li> <li>You Homestay operator appearance such as <ul> <li>Grooming</li> <li>Character</li> <li>Homestay evaluation criteria</li> <li>Safety</li> <li>Cleanliness</li> <li>Environment</li> </ul> </li> </ul>	<ul> <li>i. Identify homestay operator job description</li> <li>ii. Determine homestay operator main target</li> <li>iii. Interpret homestay operator appraisal criteria</li> <li>iv. Evaluate homestay operator competency</li> <li>v. Evaluate homestay operator appearance</li> <li>vi. Evaluate homestay unit</li> <li>vii. Compile appraisal form</li> </ul>	<u>Attitude:</u> i. Resourceful in appraise homestay operator performance	Related Knowledge 7 <u>Related</u> <u>Skills</u> 17	Related Knowledge Lecture <u>Related Skills</u> Demonstration & Observation	<ul> <li>i. Homestay operator appraisal criteria explained</li> <li>ii. Homestay operator competency evaluation procedure explained</li> <li>iii. Homestay operator appearance evaluation technique explained</li> <li>iv. Homestay unit evaluation technique explained</li> </ul>

Work Activities	Related Knowledge Related Skills		Attitude/Safety/ Environmental	Training Hours	Delivery Mode	Assessment Criteria	
4. Conduct homestay operator training	Related Knowledge      Tidiness vi. Appraisal form format      Appraisal form format      Homestay operator     training learning     objective      Homestay operator     training provider     In house     Out source      In house     Out source      Training needs such     as     Training venue     Training wenue     Training material     Training facilities     Teaching      Iv. Homestay operator     training delivery     effectiveness such as     Training evaluation     form     On the job     evaluation     Third party	Related Skills         i.       Identify learning objective         ii.       Identify training requirement         iii.       Identify training provider         iv.       Prepare training needs         v.       Execute training activity         vi.       Assess training delivery effectiveness					

Work Activities	Work Activities Related Knowledge		Attitude/Safety/ Environmental	Training Hours	Delivery Mode	Assessment Criteria
5. Conduct homestay operator meeting	i. Meeting objective ii. Meeting venue iv. Meeting participant v. Meeting notice such as • Letter • SMS • Email • Social Media vi. Meeting agenda vii. Meeting session • Meeting objective • Pending matters • Issues • Arising matter viii. Minutes of meeting compilation	<ul> <li>i. Identify meeting objective</li> <li>ii. Identify meeting date and time</li> <li>iii. Identify meeting venue</li> <li>iv. Identify meeting participant</li> <li>v. Prepare meeting notice</li> <li>vi. Identify meeting agenda</li> <li>vii. Execute meeting session</li> <li>viii. Compile and distribute minutes of meeting</li> </ul>	<u>Attitude:</u> i. Maintain integrity in reporting irregularities and non-compliance	Related <u>Knowledge</u> 5 <u>Related</u> <u>Skills</u> 13	Related Knowledge Lecture Related Skills Demonstration & Observation	i. Meeting notice preparation demonstrated ii. Minutes of meeting compilation and distribution explained

Work Activities R	Related Knowledge	Related Skills	Attitude/Safety/ Environmental	Training Hours	Delivery Mode	Assessment Criteria
iv.	decoration and landscape checking technique i. Homestay meal handling checking technique ii. Homestay guest service handling checking technique v. Homestay activities handling checking technique	<ul> <li>i. Check homestay cleanliness, decoration and landscape</li> <li>ii. Check homestay meal handling</li> <li>iii. Monitor homestay guest service handling</li> <li>iv. Check homestay activities handling</li> <li>v. Monitor homestay safety and health requirement compliance</li> <li>vi. Record homestay operation monitoring activities</li> </ul>	<u>Attitude:</u> i. Maintain integrity in reporting irregularities and non-compliance	Related 5 Related Skills 13	Related Knowledge Lecture Related Skills Demonstration & Observation	<ul> <li>i. Homestay cleanliness, decoration and landscape checking technique explained</li> <li>ii. Homestay meal checking technique explained</li> <li>iii. Homestay guest service checking technique</li> <li>iv. Homestay safety and health requirement explained</li> </ul>

## Employability Skills

Core A	bilities	Socia	l Skills			
01.04 01.05 01.06 02.06 02.07 02.08 03.08 04.01 04.02 04.03 04.04 04.05 06.05 06.06 01.07 01.08 01.09 01.10 01.10 01.11 02.09 02.10 02.11 03.09 03.10	Analyse information. Utilize the Internet to locate and gather information. Utilize word processor to process information. Write memos and letters. Utilize Local Area Network (LAN)/Intranet to exchange information. Prepare pictorial and graphic information. Develop and maintain a cooperation within work group. Organize own work activities. Set and revise own objectives and goals. Organize and maintain own workplace. Apply problem solving strategies. Demonstrate initiative and flexibility. Analyse technical systems. Monitor and correct performance of systems. Utilize database applications to locate and process information. Utilize spreadsheets application to process information. Utilize business graphic application to process information. Apply a variety of mathematical techniques. Apply thinking skills and creativity. Prepare flowcharts. Prepare reports and instructions. Convey information and ideas to people. Manage and improve performance of individuals. Provide consultations and counseling. Monitor and evaluate performance of human	1. 2. 3. 4. 5. 6. 7.	Communication skills Conceptual skills Interpersonal skills Learning skills Leadership skills Multitasking and prioritising Self-discipline Teamwork			

03.12 Provide coaching/on-the-job training.	
03.13 Develop and maintain team harmony and	
resolve conflicts.	
03.14 Facilitate and coordinate teams and ideas.	
03.15 Liase to achieve identified outcomes.	
03.16 Identify and assess client/customer needs.	
03.17 Identify staff training needs and facilitate access to training.	
04.06 Allocate work.	
04.07 Negotiate acceptance and support for objectives and	
strategies.	
05.01 Implement project/work plans.	
05.02 Inspect and monitor work done and/or in progress.	
06.07 Develop and maintain networks.	

#### Tools, Equipment and Materials (TEM)

ITE	MS	RATIO (TEM : Trainees)
1.	Computer	1:5
2.	sample of job schedule	1:1
3.	sample of feedback form	1:1
4.	sample of training schedule	1:1
5.	sample of training feedback form	1:1
6.	sample of minutes of meeting	1:1
7.	sample of appraisal form	1:1
8.	sample of training evaluation form	1:1

#### REFERENCES

- 1. Kalsom Kayat, 2011, Homestay Programme as a Malaysian Tourism Product, UUM Press ISBN: 9675311673, 9789675311673
- Norzuwana Sumarjan, Zahari Mohd Salehuddin Mohd, Radzi Salleh Mohd, Mohi Zurinawati, Hanafiah Mohd Hafiz Mohd, Bakhtiar Mohd Faeez Saiful, Zainal Artinah, Saiful Bakhtiar, Mohd Hafiz, Mohd Hanafiah, 2013, Hospitality and Tourism: Synergizing Creativity and Innovation in Research, CRC Press ISBN: 1138001511, 9781138001510
- 3. A. Zainal, S.M. Radzi, R. Hashim, C.T. Chik, R. Abu, 2012, Current Issues in Hospitality and Tourism: Research and Innovations, CRC Press ISBN: 041562133X, 9780415621335
- 4. Salleh Mohd Radzi, Mohd Faeez Saiful Bakhtiar, Zurinawati Mohi, Mohd Salehuddin Mohd Zahari, Norzuwana Sumarjan, C.T. Chik, Faiz Izwan Anuar, 2014, Theory and Practice in Hospitality and Tourism Research, CRC Press ISBN: 1138027065, 9781138027060
- 5. Greg Richards, Derek Hall, Derek R. Hall, 2003, Tourism and Sustainable Community Development: Volume 7 of Routledge advances in tourism, Psychology Press ISBN: 0415309158, 9780415309158
- 6. Janet Cochrane, 2007, Asian Tourism: Growth and Change, Routledge ISBN: 1136428119, 9781136428111
- 7. Norzuwana Sumarjan, Zahari Mohd Salehuddin Mohd, Radzi Salleh Mohd, Mohi Zurinawati, Hanafiah Mohd Hafiz Mohd, Bakhtiar Mohd Faeez Saiful, Zainal Artinah, Saiful Bakhtiar, Mohd Hafiz, Mohd Hanafiah, 2013, Hospitality and Tourism: Synergizing Creativity and Innovation in Research, CRC Press ISBN: 1138001511, 9781138001510
- 8. Ministry of Tourism. Tourism Malaysia, 2008, Homestay, Tourism Malaysia, Ministry of Tourism

# CURRICULUM of COMPETENCY UNIT (CoCU)

SECTOR		HOSPITALITY & TOURISM							
SUB SECTOR		ACCOMO	DATION						
JOB AREA		HOMEST	AY						
NOSS TITLE		HOMEST	AY COORDIN	ATION AND S	SUPERVIS	ION			
COMPETENCY UNI	T TITLE	HOMEST	AY ADMINIST	RATIVE HAN	DLING				
LEARNING OUTCOME		Upon com • Pe • Org	<ul> <li>The outcome of this competency is the ability to develop competent person in homestay administrative organising.</li> <li>Upon completion of this competency unit, trainees will be able to:-</li> <li>Perform homestay operation filling system handling</li> <li>Organise homestay account</li> <li>Prepare homestay financial proposal</li> </ul>						
PRE-REQUISITE (	(if applicable)								
COMPETENCY UNI	TID	HT-040-3:2	T-040-3:2014 -C05 LEVEL		3	TRAINING DURATION	200	SKILL CREDIT	20
Work Activities	Related Know	wledge	Relate	ed Skills		ude/Safety/ ironmental	Training Hours	Delivery Mode	Assessment Criteria
<ol> <li>Perform homestay operation filling system handling</li> </ol>	<ul> <li>i. Type of hom operation do format <ul> <li>Softcopy</li> <li>Hardcopy</li> </ul> </li> <li>ii. Document so process</li> <li>iii. Document ca iv. File name</li> <li>v. Homestay op file arrangem</li> </ul>	cument / orting ategorized peration	documer ii. Gather h	y operation nt format omestay n document zed and le homestay	gathe inforr ii. Syste well- arrar opera	ourceful in ering relevant mation ematic and organized in nge homestay ation filling em handling	Related Knowledge 6 <u>Related</u> <u>Skills</u> 14	Related Knowledge Lecture Related Skills Demonstration & Observation	<ul> <li>i. Type of homestay operation document listed out</li> <li>ii. Homestay operation document explained</li> <li>iii. And named file categorized</li> </ul>

Work Activities	Related Knowledge	Related Skills	Attitude/Safety/ Environmental	Training Hours	Delivery Mode	Assessment Criteria
2. Organise homestay accounting	<ul> <li>i. Homestay account organising format</li> <li>ii. Type of financial documentation such as <ul> <li>Bills</li> <li>Invoice</li> <li>Quotation</li> </ul> </li> <li>iii. Financial document categorise</li> <li>iv. Homestay financial transaction record</li> <li>v. Homestay account updating</li> </ul>	<ul> <li>i. Prepare homestay account format</li> <li>ii. Collect homestay financial documentation</li> <li>iii. Categorised financial document</li> <li>iv. Record homestay financial transaction</li> <li>v. Update homestay accounting</li> </ul>	<ul> <li><u>Attitude:</u> <ol> <li>Resourceful in gathering relevant information</li> <li>Systematic and well-organized in arrange homestay accounting</li> </ol> </li> </ul>	Related Knowledge 27 <u>Related</u> <u>Skills</u> 63	Related Knowledge Lecture <u>Related Skills</u> Demonstration & Observation	<ul> <li>i. Homestay account format explained</li> <li>ii. Homestay financial documentati on listed out</li> <li>iii. Homestay financial transaction explained</li> <li>iv. Homestay account updating explained</li> </ul>
3. Produce homestay financial proposal	<ul> <li>i. Homestay financial proposal format</li> <li>ii. Homestay financial proposal content</li> <li>iii. Relevant agencies such as <ul> <li>Ministry of finance</li> <li>Ministry rural and regional development</li> <li>Banks</li> <li>Private ventures</li> <li>PUNB</li> <li>MARA</li> <li>TEKUN</li> </ul> </li> </ul>	<ul> <li>i. Identify homestay financial proposal format</li> <li>ii. Identify homestay financial proposal requirement</li> <li>iii. Prepare homestay financial proposal documentation</li> <li>iv. Submit homestay financial proposal to relevant agencies</li> <li>v. Follow up homestay financial proposal status</li> </ul>	<ul> <li><u>Attitude:</u> <ol> <li>Resourceful in gathering relevant information</li> <li>Systematic in preparing homestay financial proposal</li> </ol> </li> </ul>	Related Knowledge 27 <u>Related</u> <u>Skills</u> 63	Related Knowledge Lecture <u>Related Skills</u> Demonstration & Observation	<ul> <li>i. Homestay financial proposal format explained</li> <li>ii. Relevant agencies listed out</li> <li>iii. Homestay financial proposal requirement explained</li> </ul>

## Employability Skills

Core A	bilities	Socia	l Skills			
01.04 01.05 01.06 02.06 02.07 02.08 03.08 04.01 04.02 04.03 04.04 04.05 06.05 06.06 01.07 01.08 01.09 01.10 01.10 01.11 02.09 02.10 02.11 03.09 03.10	Analyse information. Utilize the Internet to locate and gather information. Utilize word processor to process information. Write memos and letters. Utilize Local Area Network (LAN)/Intranet to exchange information. Prepare pictorial and graphic information. Develop and maintain a cooperation within work group. Organize own work activities. Set and revise own objectives and goals. Organize and maintain own workplace. Apply problem solving strategies. Demonstrate initiative and flexibility. Analyse technical systems. Monitor and correct performance of systems. Utilize database applications to locate and process information. Utilize spreadsheets application to process information. Utilize business graphic application to process information. Apply a variety of mathematical techniques. Apply thinking skills and creativity. Prepare flowcharts. Prepare reports and instructions. Convey information and ideas to people. Manage and improve performance of individuals. Provide consultations and counseling. Monitor and evaluate performance of human	1. 2. 3. 4. 5. 6. 7.	Communication skills Conceptual skills Interpersonal skills Learning skills Leadership skills Multitasking and prioritising Self-discipline Teamwork			

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resolve conflicts.	
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05.01 Implement project/work plans.	
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06.07 Develop and maintain networks.	

#### Tools, Equipment and Materials (TEM)

ITEN	NS	RATIO (TEM : Trainees)
1.	Computer	1:5
2.	sample of proposal	1:1
3.	sample of filing format	1:1
4.	sample of operation account format	1:1

#### REFERENCES

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- 3. A. Zainal, S.M. Radzi, R. Hashim, C.T. Chik, R. Abu, 2012, Current Issues in Hospitality and Tourism: Research and Innovations, CRC Press ISBN: 041562133X, 9780415621335
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- 8. Ministry of Tourism. Tourism Malaysia, 2008, Homestay, Tourism Malaysia, Ministry of Tourism

## SUMMARY OF TRAINING DURATION FOR HOMESTAY COORDINATION AND SUPERVISION LEVEL 3

CU ID	COMPETENCY	WORK ACTIVITIES	RELATED KNOWLEDGE	RELATED SKILLS	HOURS	TOTAL	
	UNIT TITLE		(A)	(B)	(A+B)	(HOURS)	
		Study potential homestay market	12	28	40		
HT-040 -3:	HOMESTAY	Prepare homestay package	14	34	48	160.00	
2014-C1	MARKETING AND PROMOTIONAL	Perform homestay promotion	12	28	40		
		Maintain marketing network	10	22	32		
		Carry out homestay cultural heritage program planning	19	45	64		
HT-040 -3:	CULTURAL HERITAGE PROGRAM ORGANISING	Prepare homestay cultural heritage contingency plan	17	39	56	160.00	
2014-C2		Organise homestay cultural heritage logistic	7	17	24		
		Monitor homestay cultural heritage	5	11	16		
		Plan homestay recreation program planning	12	28	40		
		Prepare homestay recreation program contingency plan	10	22	32		
	RECREATIONAL	Organise homestay recreation program logistic	7	17	24	400.00	
HT-040 -3: 2014-C3	ACTIVITIES	Organise water recreation program	5	11	16	160.00	
	ORGANISING	Organise marine recreation program	5	11	16		
		Organise land recreation program	5	11	16		
		Monitor homestay recreation program	5	11	16		
HT-040 -3:	HOMESTAY	Prepare job schedule / duty roster	5	13	18	120.00	
2014-C4	OPERATION AND SUPERVISION	Handle guest complaint and feed back	7	17	24	]	

CU ID	COMPETENCY	WORK ACTIVITIES	RELATED KNOWLEDGE	RELATED SKILLS	HOURS	TOTAL
	UNIT TITLE		(A)	(B)	(A+B)	(HOURS)
		Appraise homestay operator performance	7	17	24	
		Conduct homestay operator training	5	13	18	
		Conduct homestay operator meeting	5	13	18	
		Monitor homestay operation	5	13	18	
	HOMESTAY ADMINISTRATIVE	Perform homestay operation filling system handling	6	14	20	200.00
HT-040 -3: 2014-C5		ADMINISTRATIVE	Organise homestay account	27	63	90
	ORGANISING	Prepare homestay financial proposal	27	63	90	
	•	TOTAL HOURS (Core Competencies)				800